

Under the High Patronage of His Majesty King Mohammed VI, may God Glorify Him



وزارة التجميز والماء t،C،U،Ot I ،C،U، ۸ U،C،I The Ministry of Equipment and Water AND



الجمعية المغربية الدائمة لمؤتمرات الطرق +£C4O.0+ ++C4O.0++ ++C4O.0++

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The Permanent Moroccan

Association of Road Congresses

الداخلة

ORGANIZE

المؤتمر الوطني للطرق ۲۹۵۱ ا ۲۵۵۱، ۵۷۸ ا National Road Congress

Under the theme

What roles does the road infrastructure play in the new Moroccan model of economic and social development?

Circular nº 2

10-12 NOVEMBER 2022

PALAIS DES CONGRES, DAKHLA



His Majesty King Mohammed VI, May God Glorify Him



A Word of welcome from the Minister of Equipment and Water Honorary president of the Permanent Moroccan Association of Road Congresses (AMPCR)

On behalf of the Ministry of Equipment and Water and on behalf of the Permanent Moroccan Association of Road Congresses (AMPCR), I am pleased to invite you to attend the 11th edition of the National Road Congress, organized **under the high patronage of his Majesty King Mohammed VI, may God glorify him**. The congress will be held from the 10th to the 12th November 2022 in Dakhla, under the theme: **« What roles does the road infrastructure play in the new Moroccan model of economic and social development? »**.

The Kingdom of Morocco is at the dawn of the implementation of its new development model aiming at a qualitative leap of all its macro-economic indicators, through an improvement of its governance system in all sectors, and by overcoming the major challenges resulting from the health crisis related to Covid-19, as well as from the international geopolitical context. The road sector is among the promising sectors that must be included in this new strategy, serving as a model for the overall implementation of this major project, given the leveraging role that road infrastructure plays in the development of the country.

Moreover, the choice of Dakhla is dictated by the importance attached to the southern regions in government policies. Currently, these regions have major infrastructure under construction, which will ensure them an international opening, through the new port of Dakhla Atlantic, and regional integration with a high service level, through the expressway linking Tiznit to Dakhla.

Finally, I would like to welcome you to Dakhla while hoping for a broad participation in this event that will allow participants to learn about recent developments in the region of Dakhla Oued Eddahab, and to enrich the work of this congress through fruitful debates leading to relevant recommendations to achieve the desired strategic objectives.

Nizar BARAKA Minister of Equipment and Water



الجمعية المغربية الدائمة لمؤتمرات الطرق t。EOE31+ t。EYO。O ٤۶+ t。EYN。N\$+ I ٤XO。UI I ٤ΘΟΛ。I The Permanent Moroccan Association of Road Congresses

The Permanent Moroccan Association of Road Congresses (AMPCR) organizes various events aiming at accompanying the evolution of the national road sector through an in-depth reflection of its members in supporting the development of the sector at the international level, and also by ensuring meetings of exchange and debate of specialists and Moroccan road experts around current issues.

The National Road Congress is particularly the most important event organized by AMPCR every four years.

The AMPCR brings together all road professionals as well as natural or legal persons who are directly or indirectly interested in road activities in order to promote consultation and exchange on subjects of professional interest.

The AMPCR ensures:

- providing organized support by all its members to all works of general interest concerning road engineering and road activities in general;
- promoting exchanges between project managers, professionals of the road industry, operators of road activities, universities and engineering schools and exchanges between specialists in general;
- centralizing documentation on road-related topics and promoting the publication of road-related works;
- promoting actions aiming at improving the professional level of its members and the organization of scientific and technical cycles;
- encouraging scientific and technical research;
- promoting regional and international cooperation with similar associations.

The Permanent Moroccan Association of Road Congresses (AMPCR) will organize in partnership with the Ministry of Equipment and Water the 11th National Road Congress in Dakhla from the 10th to the 12th November 2022 under the theme:

WHAT ROLES DOES THE ROAD INFRASTRUCTUREPLAY IN THE NEW MOROCCAN MODEL OF ECONOMIC AND SOCIAL DEVELOPMENT? ».

AMPCR Secretariat

National Center of Road Studies and Research

B.P 6219 Rabat- Instituts, Phone: +212 (0) 6 56 69 95 15/16 Fax: +212 (0) 5 37 71 44 48

E-mail: ampcr2022@gmail.com Website: www.ampcr.ma

THE ORGANIZING COMMITTEE



President of the organizing committee of the 11th National Road Congress:

• M. Abdellah ISMAILI (DGR).

Members:

- M. Khalid ABDELLAOUI (DGR).
- M. Omar ESSEKELLI (DGR).

Scientific Committee:

- M. Mohamed QACHAR (DGR).
- M. Mohammed AFECHKAR.
- M. Khalid ABDELLAOUI (DGR).
- M. Bouchaib SAFIR (AMR).
- M. Nabil BENAZZOUZ (FMCI).
- M. Mohamed MAHBOUB (FNBTP).
- M. Khalid EL AZDI (LPEE).
- M. Abdelhamid JANATI (Mojazine).
- M. Khalid LAHLOU (EHTP).

Financing and Sponsoring Committee:

• M. Larbi FAHIM (DGR).

• M. Mohammed Salem AMINE (DSF).

• M. Mohammed MECHKOUR (DGR).

• Mme Meriem BOUCETTA (DGR).

• M. Said EL KARKOURI (DGR).

• M. Said EL KARKOURI (DGR).

• M. Rachid TABBOUCHY (DGR).

• M. Mehdi LAZRAK (DGR).

• M. Hassan LABIAD (LPEE).

• M. Mustapha ATTOU (CID).

M. Larbi FAHIM (DGR).

Hosting and Logistics Committee:

- M. Mohammed BENKHEDDA (DGR). M. Rachid EL JAOUI (DPETL de Dakhla)
- Mme. Mouna EL HARDOUZI (DRETL de Dakhla).

Communication Committee:

- Mme Samira HADI (MEE/DCGI).
- Mme Bahija JARI (DGR).

Cooperation Committee:

- Mme Mhani LOUDIYI (MEE/DC).
- Mme Fadoi EL BAZI (DGR).

Secretariat:

- Mme Souad KOUIHAT (DGR).
- Mme Sanae EL KADMIRI (MEE/DCGI).
- Mme Naoual MESSAOUDI (DGR).
- Mme Souad EL OMRI (MEE/DC).





M. Brahim BESBAS (DGR).



THE CONGRESS THEMES

Two round tables and four workshops will be scheduled during this congress:

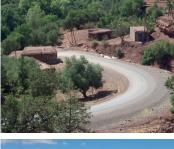
ROUND TABLES:

- 1: The road infrastructure as a lever of the New Moroccan Model of economic and social development: the case of the Southern expressway as a vector of territorial integration.
- 2: The State-Regions partnership to accelerate national development: the case of road infrastructure.

WORKSHOPS:

- 1: Road planning, design, and financing.
- 2. National geotechnical expertise: feedback of experience and development needs.
- 3: Development of bridges and technological adaptation.
- 4: Operation, preservation, and development of road assets.





THE PROGRAM



THURSDAY, 10th NOVEMBER 2022

Morning

9 am - 12.30 pm

Congress Opening Ceremony. Inauguration of the Exhibition.

Plenary session: «Morocco's new economic and social development model:

expectations and challenges».

Afternoon

14.30 pm - 17.30 pm

1st Round table : The road infrastructure as a lever of the New Moroccan Model

of economic and social development: the case of the southern

expressway as a vector of territorial integration.

Workshop 1 : Road planning, design and fiancing.

FRIDAY, 11th NOVEMBER 2022

Morning

9 am - 12.30 pm

Workshop 2: The national geotechnical expertise: feedback and development needs.

Workshop 3: The development of bridges and technological adaptation. **Workshop 4**: Operation, preservation, and development of road assets.

Afternoon

14.30 pm - 17.30 pm

2nd round table: The State-Regions partnership to accelerate national development:

the case of road infrastructure.

Workshop 3. Workshop 4.

Evening

20 pm

Gala dinner.

SATURDAY, 12th NOVEMBER 2022

Morning

9 am - 12.30 pm

Closing session of the congress.

Recommendations.

Technical visits

Southern expressway.

Dakhla Atlantic port.





Work language

All written materials used during the Congress will be in Arabic, French and English.

Simultaneous translation during the plenary session and the round table on the first day of the congress will be provided in french and english.

Place and date of the Congress ------

Place : Palais des congrès in Dakhla.

Date: From 10th to 12th November 2022.



Exhibition stands -----

The organizing committee offers participants the opportunity to present their activities or products, at the exhibition stands designed for this purpose.

The exhibition stand reservation rate is set at 3 000 Dh/Sq m.

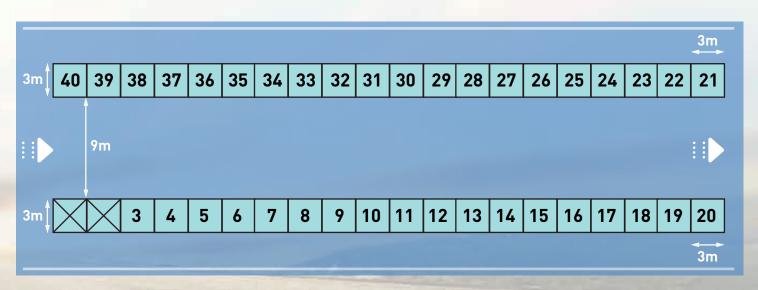


Diagram of the exhibition stands

SPONSORING



Sponsoring

The 11th National Road Congress is a must-attend professional event for all road actors.

Associating your brand with this congress allows you to:

- Strengthen your visibility among a targeted and particularly informed public;
- Increase awareness of your activities, products and innovations.

Offer	Amount	Advantages
Platinium sponsor	150 000 DH	 Sponsor logo on the front page of the website. Logo and presentation of the sponsor in a dedicated page on the website with link to the sponsor's website. Logo and mention "Platinum sponsor" in all Congress documents (Brochure, Flyers, Leaflets, Catalog, etc). Inserting an advertising page in the Congress Guide. Sponsor logo on the presentation banner of the event. Congress registration for 6 persons. 1 exhibition space with a surface area of 18 Sq m.
Gold sponsor	100 000 DH	 Logo and presentation of the sponsor in a dedicated page on the website with link to the sponsor's website. Logo and mention "Gold sponsor" in all conference documents (brochure, flyers, leaflets, catalog, etc). Inserting an advertising page in the congress guide. Sponsor's logo on the presentation banner of the event. Conference registration for 3 persons. 1 exhibition space with a surface area of 9 Sq m.
Silver sponsor	50 000 DH	 Logo and presentation of the sponsor in a dedicated page on the website with link to the sponsor's website. Logo and mention "Silver sponsor" in all Congress documents (Brochure, Flyers, leaflets, Catalog, etc). Inserting an advertising page in the Congress Guide. Sponsor logo on the presentation banner of the event. Conference registration for 2 persons.

Informations for sponsors:

- Future sponsors will be invited to the press briefing for the presentation of the 11th National Road Congress in September 2022.
- The logos and names of the sponsors will be displayed on a dedicated totem during this
 press briefing and during the films of the press briefing and the congress.



The organizing committee offers participants the possibility of inserting advertisements in the program brochure that will be distributed at the Congress.

The insertion price of an advertising A5 Page (15x21) is 12 000 Dh / page.

Requests for exhibition stands and for advertising inserts or any additional information should be addressed to the head of the Financing and Sponsoring Committee.

Mr Larbi FAHIM

E-mail: l.fahim@mtpnet.gov.ma GSM: +212 (0) 6 60 19 23 00

The city of Dakhla has several hotels of different categories. The Congress participants will make their own reservations for the hotels of their choice. **Advance reservations are desirable.**

The list below is not exhaustive and is given for information only.

List of hotels ----



Tulum Beach Resort Dakhla

Phone: +212 (0) 6 33 48 01 34 / +212 (0) 6 61 78 27 72

E-mail : saber.fajr@tulumbeachdakhla.com **Siteweb :** www.tulumbeachdakhla.com



West Point

Phone: +212 (0) 7 67 40 12 78 / +212 (0) 5 37 86 44 67 / +212 (0) 6 61 83 50 10

E-mail : reception@Westpointdakhla.ma yassine.touiti@dahkla-attitude.com

Siteweb: www.westpointdakhla.com



La Crique

Phone: +212 (0) 6 62 14 62 97 / +212 (0) 7 67 40 12 78

E-mail: reception@lacrique.ma / yassine.touiti@dahkla-attitude.com

Siteweb: www.lacrique.ma



PK 25

Phone: +212 (0) 6 61 74 90 40 / +212 (0) 5 37 86 45 05

E-mail: reception@pk25.ma / yassine.touiti@dahkla-attitude.com

Siteweb: www.dakhlapk25.com



Dakhla Attitude

Phone: +212 (0) 6 61 95 56 02 / +212 (0) 6 72 28 50 09 / +212 (0) 5 37 85 56 74

E-mail: reception@dakhla-attitude.ma

yassine.touiti@dahkla-attitude.com

Siteweb: www.dakhlaattitude.com



List of hotels ------



Les Dunes de Dakhla

Phone: +212 (0) 6 68 31 68 91 / +212 (0) 5 37 85 56 74

E-Mail: booking@dunesdedakhla.ma / yassine.touiti@dahkla-attitude.com

Siteweb: www.dunesdedakhla.ma



Océan Vagabond

Phone: +212 (0) 6 13 03 78 61

E-Mail: reservation @ ocean vagabond.com/booking @ lagonenergy.com/

yassine.touiti@dahkla-attitude.com

Siteweb: www.lagonenergydakhla.com



Dakhla South Bay

Phone: +212 (0)6 62 62 12 44

E-Mail: reservation@dakhlasouthbay.ma **Siteweb:** www.dakhlasouthbay.ma



Hotel El Baraka

Phone: +212 (0) 5 28 93 47 44 / +212 (0) 6 33 48 01 34

E-Mail: hotelalbarakadakhla@gmail.com

Siteweb: www.hotelalbaraka.com



Buena Vista

Phone: +212 (0) 5 28 93 00 63 / +212 (0) 6 26 93 65 56

E-Mail: hotelbuenavista.dakhla@gmail.com **Siteweb:** www.hotel-buenavista-dakhla.com



Dakhla Camp

Phone: +212 (0) 6 61 48 45 86
E-Mail: booking@dakhlacamp.com

Siteweb: www.dakhlacamp.com



Dakhla Club Hôtel

Phone: +212 (0) 6 61 14 79 95 / +212 (0) 6 61 80 72 93

E-Mail: direction@dakhlaclub.com
Siteweb: www.dakhlaclub.com



: 2 000 Dh/person

Registration fees ------

The registration fees to attend the different activities of the Congress are listed below:

- Natural persons of the public sector, AMPCR members : 1 000 Dh/person

 Natural persons of the public and semi-public sector non-members of the AMPCR

- Natural persons of the private sector : **3 000 Dh/person**

- Foreigners : **500 €/person**

Registration fees include participation in the work of the Congress, coffee breaks and lunches on November 10, 11 and 12, 2022 and the Gala Dinner on November 11, 2022.

Accommodation and transportation fees are not supported.

The number of places is limited. The organizing committee may refuse registration requests when the limited number of places is reached.

Payment terms ---

Payment of registration fees, exhibition stands and advertising inserts can be made by bank transfer to the AMPCR account or by check made out to the AMPCR.

The supporting documents for bank transfer or payment check should be sent to the head of the Financing and Sponsoring Committee or to the AMPCR Secretariat.

Details for bank transfer

• Name of Beneficiary: AMPCR

• Bank : SOCIETE GENERALE Agence Rabat, Souissi - Maroc

• RIB : 022 810 000 150 00 062175 28 23

• BIC / SWIFT : SGMBMAMC

• IBAN : MA 022 810 000 150 0006217528 23

For more information please contact:

AMPCR Secretariat
National Center of Road Studies and Research
B.P 6219 Rabat- Instituts, Phone: +212 (0) 6 56 69 95 15/16 Fax: +212 (0) 5 37 71 44 48
Website: www.ampcr.ma
E-mail: ampcr2022@gmail.com



Congress registration ------

Form to be returned by mail or fax to the AMPCR Secretariat

AMPCR Secretariat National Center of Road Studies and Research B.P 6219 Rabat- Instituts, Phone: +212 (0) 6 56 69 95 15/16 Fax: +212 (0) 5 37 71 44 48

E-mail : ampcr2022@gmail.com

Last name	:	First name:		
Function	:			
Organization/	Society :			
Adress :				
City :		Phone :		
E-mail :		Fax :		
I wish to partic	ipate in the congress.			
•	of of bank transfer or a check made g to the registration fee :	out to the AMPCR in the amount of Dh		
☐ Public	sector, AMPCR members.			
☐ Public and semi-public sector non-members of the AMPCR.				
☐ Private	e sector.			
☐ Foreig	ners.			
		Date and signature		

- The registration fee includes coffee breaks, lunches and gala dinner.
- Accommodation and transportation are not supported.



Participation in the exhibition

Form to be returned by mail or fax to the AMPCR Secretariat

AMPCR Secretariat

National Center of Road Studies and Research
B.P 6219 Rabat- Instituts, Phone : +212 (0) 6 56 69 95 15/16 Fax : +212 (0) 5 37 71 44 48
E-mail : ampcr2022@gmail.com

Organization/Society :	
Adress :	
Exhibition Manager :	Phone :
E-mail :	Fax :
II wish to participate in the exhibition stands.	
The area selected : ☐ 9 Sq m ☐ 18 Sq m	
I wish to insert an advertisement in the program bro	chure.
I enclose proof of bank transfer or a check made corresponding to :	out to the AMPCR in the amount of Dh
☐ Exhibition stands.	
☐ Advertising in the congress guide.	
	Date and signature

Exhibition fees give you access to lunches.

