



WORLD ROAD
ASSOCIATION
ASSOCIATION MONDIALE
DE LA ROUTE

CONNECTING PEOPLE | SHARING KNOWLEDGE | BUILDING BETTER ROADS

Technical Committee 3.3
Asset Management

Working Group 1b
Data Collection, Processing
and Use for Asset Management

WEBINAR

Innovative Approaches for Asset Management Data Collection and Analysis

DATA
PEOPLE
INSIGHTS
IMPACT

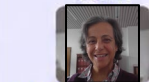
24 September 2026 15:00 – 16:15 (CET, Paris time)

Online (Free registration)

Join PIARC WG 1b for a webinar on how data collection, processing and analysis are transforming road asset management, with real-world examples and insights from experts around the world.

BETTER ROADS.
BRIGHTER SOCIETIES.

PROGRAMME & SPEAKERS (Total 1 h 15 min)

15:00 – 15:03	15:03 – 15:15	15:15 – 15:27	15:27 – 15:39	15:39 – 15:55	15:55 – 16:10	16:10 – 16:15
Opening 3 min	Block 1 Data Capture 12 min	Block 2 Data Processing 12 min	Block 3 Data Analysis 12 min	Round Table 16 min	Q&A with the audience 15 min	Conclusions 5 min
						
Fernando Varela Chair – PIARC WG 1b	Ali Yeganeh	Gustavo Mezzelani	Fabián Schvartz	Mª de Lourdes Antunes (Moderator)	Your questions. Our experts. A global dialogue.	Fernando Varela Chair – PIARC WG 1b
				  		
Welcome and final remarks	Mobile mapping, LIDAR and innovative approaches	Processing of data and automatic detection of distresses	From data to decisions: prioritisation and maintenance needs (including examples from LMICs)	Cristian de la Calle Susanna Suomela João Morgado	Open to all participants	Key takeaways and next steps



Real-world
case studies



Innovative
technologies



Expert insights
and discussion



A global perspective
for more resilient roads



Register now!

<https://roadacademy.piarc.org/course/innovative-approaches-for-asset-management-data-collection-and-analysis>

Free for PIARC members
€40 for non-members

TOGETHER
FOR SUSTAINABLE,
RESILIENT AND INCLUSIVE
ROAD NETWORKS

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#PIARC #RoadAssetManagement

A WORLD OF EXPERTISE
FOR SAFER, GREENER AND MORE INCLUSIVE ROADS