# ITS deployment strategies based on pilot project in developing countries

Karaj Tehran Corridor: an Iranian example

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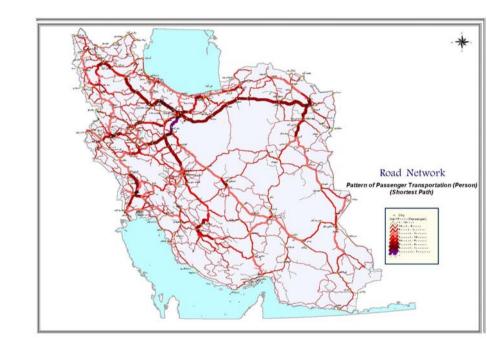


### **Summary**

- Iranian context
- ITS in Iran
- Selection of a pilot project: Tehran-Karaj
  - Corridor characteristics
  - Methodology for developing the ITS project
  - Main components of the ITS pilot project
  - Organisational aspects
- Future steps
- Conclusion



- Population: 70 Mio.
- Area: 1,650 Mio. Sq km
- Iranian road network
  - Transit network: 180 000 km
  - In construction: 710 km/y
- Traffic growth: +11%/y
- Accidents:
  - ▶ 25000 fatalities/year



#### **Iranian context**

- Large cities:
  - Greater Tehran:10 Mio.
  - Mashad, Isfahan, Tabriz,
- New constructions, but ...
- Traffic problems increasing





### **ITS in Iran**

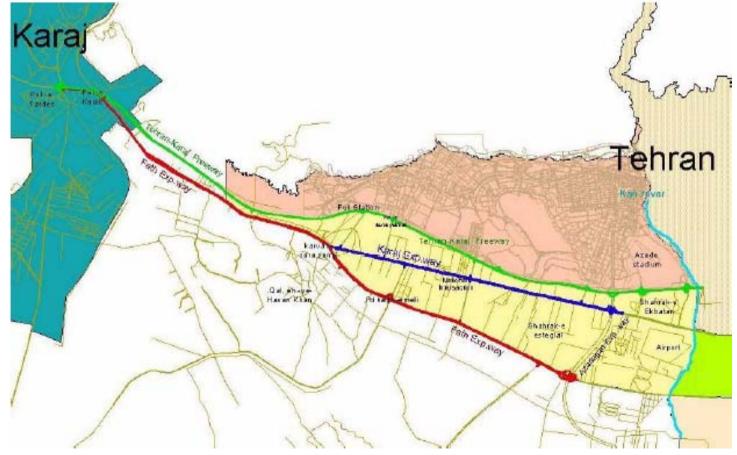
- Started in 92: Tehran TCC
- Advisory radio, speed enforcement,
- CCTV, VMS, ...
- Webcams,





- 2002: decision taken by the Ministry of Road & Transportation to develop ITS
- 2 options
  - ▶ 1 : national strategic plan first and then deployment
  - ▶ 2 : pilot projects first in order to learn at local level and then build at national level
- Second option was preferred: better involvement of stakeholders
- Selection of a suitable pilot project: Karaj-Tehran

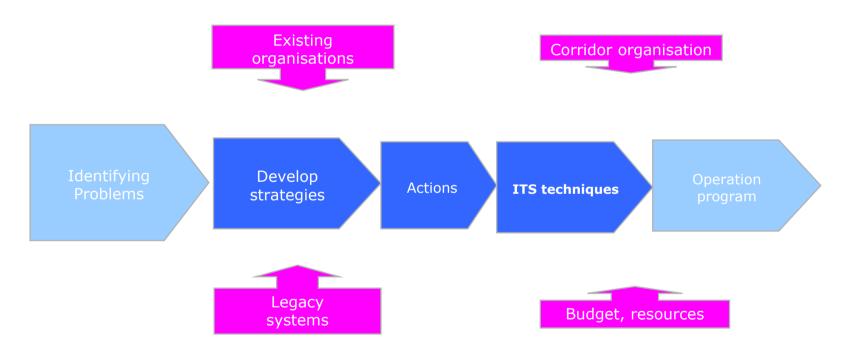
### **Karaj-Tehran corridor**



#### **Corridor characteristics**

- A strategic link between Tehran and Karaj
- 3 road axis: Karaj freeway, Fath expressway and Makhsus expressway
- But also a multimodal corridor;
  - Metro line between Karaj and Tehran
  - Buses, taxis,...
- Many difficulties: safety, congestion problems

#### Methodology for developing the ITS project



Usage of PIARC ITS Handbook recommendations (2000) and Network Operation handbook



# Methodology: main steps

- Data collection: traffic counts, surveys, accident analysis, generation of GIS map (1:2000), perimeter, identification of stakeholders = Metra in 2003
- Site visits and interviews of stakeholders (ISIS and Metra : June 2004)
- Develop strategies, presentation during first workshop with stakeholders: ISIS

# **Main problems**

- Safety:
  - Drivers' behaviour: illegal stops, driving on the emergency lane, speed, waving, short headways, ...
  - Pedestrians,
- Congestion
- Road characteristics
- Organisations



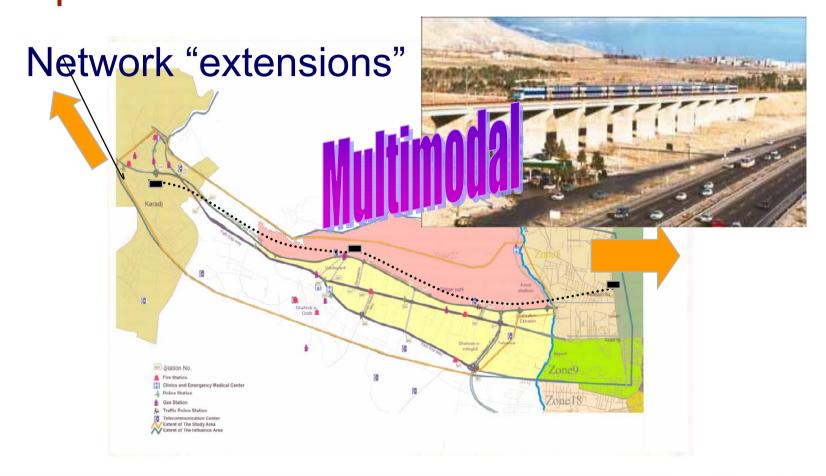


# Methodology (cont'd)

- Develop strategies
- Identify actions meeting objectives
  - Safety
  - Efficiency
  - User information
- Propose ITS techniques for implementing actions
- Presentation during a 2nd Workshop in July 2004 (ISIS)
- Finalisation (general spec's for ITS project)



### **First recommendations**



# **Main Components of the ITS project**

#### **SAFETY**

- Traffic monitoring
- Automated enforcement
- Automatic Incident detection
- Quick and efficient intervention

#### **EFFICIENCY**

- Traffic flow optimisation
- Ramp metering
- Percuting traffic

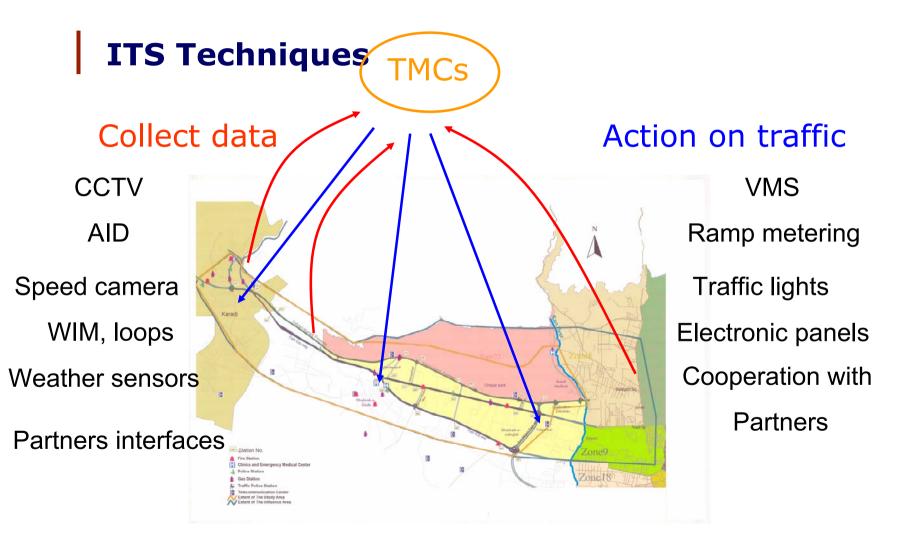
# Traffic Management Centre Pading

USER INFORMATION

- User warning
- Pre-trip information
- On trip information
- Support to modal shift

■ co-oramation of roadworks





#### **Some examples**



Safe and Intelligent Stopping areas

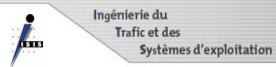




# **Organisational aspects**

- General rules:
  - Don't do at an upper level what can be done more efficiently at a lower level
  - But travel is by definition a movement: travellers ignore administrative borders and limit of competencies
- Organisation of Traffic Management has to be balanced between these two contradictory rules and the specific traffic patterns

- Incident handling, patrolling, enforcement, assistance to motorists:
  - Local level supervised by upper level when necessary
- Driver information, traffic control, network monitoring:
  - Network level according to traffic patterns (O/D matrices, e.g. Tehran Karaj corridor) + exchanges with neighbours
- Wide area driver information, large network control, co-ordination of various network
  - Regional level or metropolitan area level + co-ordination
- National driver information, traffic management policy:
  - ▶ National level + real time co-ordination when necessary







- Need for co-operation...
  - Between the actors:
    - TMC to be operated with multidisciplinary team
    - TMC linked with other operating organisations (neighbouring TMCs, regional TMC, public transport organisations...)
    - TMC linked with emergency services
    - TMC linked with information service providers, telecom operators
  - with the users through new services:
    - the key for changing drivers' behaviour stands in a good balance between the offer of new services and enforcement of the rules

#### **Conclusion**

- ITS implementation in economies in transition and developing countries
  - Organisational problems are of major importance
  - Technology cannot solve all problems: change in driver behaviour is a prerequisite
- A way to reach this objective: good balance between new services (ITS) and enforcement (carrot and stick !!)
- Good cooperation between local actors and ITS specialists is a key for success