Welcome Address

Y.Bhg. Dato’ Prof. Ir. Dr. Wahid bin Omar
PIARC First Delegate of Malaysia

and

Director – General of Public Works Department Malaysia
Joint organizations

- PIARC Technical Committee 1.4 – Road Network Operations
- Ministry of Works Malaysia
- Public Works Department Malaysia
- Malaysian Highway Authority
- Institution of Highways and Transportation (Malaysian Branch)
- Road Engineering Association of Malaysia
- PLUS Expressways Berhad
Selamat Datang
Benefits of ITS

- Improved traveling conditions
- Time savings
- Provision of real-time traffic information
- Provide a mean to acquire better knowledge of road network
- Applying latest advancements in highway operations
- Integrating these technologies to improve efficiency of the transport system
Increased customer expectations
Participants include:

- International road organizations
- Government officials
- Local and Municipal Authorities
- Contractors and Suppliers
- Academicians
- Road Network Operators
Presentations Topics:

- New Ideas for Network Operations
- Information Management and the Public Interest
- Appropriate Use of ITS for an Integrated Transport System, and
- Challenges in Implementing ITS
Seminar Programme

- Total of 18 technical papers
- 6 from local authors
- Rest by overseas authors
- Workshop on “Evaluation of ITS projects” by ITS America
Seminar Forum

“Implementation of Electronic Toll Collection Systems”
Exhibition

- 18 exhibition booths with latest ITS technologies
In Appreciation

- Organizing Committee
- Sponsors;
- Participants;
- Individuals, and
- PLUS Expressway Berhad.
Thank you