PIARC Seminar on Policies and Programs for Road Safety Management:

Current Policies to Enhance Traffic Safety and Future Directions

Tehran, Iran, November 25-27, 2017

SECOND ANNOUNCEMENT

Organized in cooperation by:

World Road Association (PIARC)

Iran Road Maintenance and Transportation Organization (RMTO)

Ministry of Road and Urban Development
Road safety has been one of the priorities in Iran over the past decade as the economic losses due to road traffic fatalities are estimated at 7% of GDP and the National Development Strategy Plan of Islamic Republic of Iran has set new targets to reduce the number of road traffic fatalities in the next 5 years in line with the guidelines of WHO.

Iran has come a long way since 2005 when the number of fatalities was almost 28,000 and today, with over 29 million registered vehicles (four times more than 2005) and 35 million licensed drivers, this number has been reduced to 16,500. This reduce has been the results of interventions and policy changes in national and local levels. As a developing country with limited financial resources and institutional capacities, different sectors has been working to apply the most effective actions on laws, enforcement, behaviour changes, infrastructures and improvement of safety standards.

It is understood that road safety needs continuous development according to the socioeconomic/technical situations and the road safety stakeholders are working to define those gaps and fill them by new institutional capacity building.

As part of national road safety strategy, Iran is working to strengthen coordination between the various sectors involved in the road safety and promotion of enhancement the knowledge in the field with close relations with international organizations.

This workshop, according to PIARC guidelines, brings together stakeholders at local and national level as well as international experts working on the subject to share our experience and actions as a developing country, that can set a good example to those countries that need to take the same path.
AGENDA:

Thursday November 23: Technical Committee C.1 Meeting
- TC C.1 members only - Technical Visit to Iranian National Traffic Monitoring Center of Iran at RMTO
Friday November 24: Technical Committee C.1 Meeting

Saturday November 25: International Seminar
Reception and Dinner hosted by First Delegate of PIARC in Iran

Sunday November 26: International Seminar

Monday November 27: Cultural/Technical Visit to Isfahan

Cultural / Technical Visit:

Isfahan is a historic city in the central part of Iran. It is considered as the cultural capital of Iran and Iran’s top tourist destination for good reason. Its profusion of tree-lined boulevards, Persian gardens and important Islamic buildings gives it a visual appeal unmatched by any other Iranian city, and the many artisans working here underpin its reputation as a living museum of traditional culture.
Who should attend?

The PIARC International Seminar on Policies and Programs for Road Safety Management is intended for government agencies officers or executives from private operators in charge of the development and deployment of road safety programs, for technical staff involved in planning, programming, executing and overseeing road safety, for university teachers, researchers and students interested in further exploring the topic of road safety management and concepts of safe system approach for road safety (engineering, psychology, economics, etc.). It is even devoted to those specialists of other knowledge areas participating in the planning stage of road safety projects.

Format and Languages

The seminar will consist of various thematic sessions where the topics included in the preliminary program will be addressed. These sessions will include a number of presentations by worldwide members of Technical Committee C.1 as well as by Iranian experts in the field of road safety. At the end of the sessions, a roundtable for discussing the different topics covered in the presentations will be carried out.

Languages of the seminar will be English and Farsi with simultaneous translation available for both.

How to register

The registration to the seminar is free of charge. Delegates have to pay for their own travel and accommodation.

To register

To register please contact PIARC Secretariat in Iran by email before September 30, 2017

Marjan Alikhani, Executive Director of PIARC secretariat in Iran
Email: piarc@rmto.ir
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PIARC Seminar – Tehran November 2017

Day 1
November 25, 2017

8:30-10:00  Welcome Session
Iran Representative in TC.C1 – Javad Hedayati
PIARC Secretariat in Iran – Mehran Ghorbani
Deputy Minister and First delegate of PIARC in Iran – Davoud Keshavarzian
WHO representative in Iran (invited) - Sameen Siddiqi
Welcome from PIARC General Secretariat - Kirsten Graf-Landmann

Road Safety Enhancement in Iran – National Road Safety Commission
Main Targets on Road Safety and the Road Safety Manual Objectives – Roberto Arditi (Italy)
Chair of PIARC Technical Committee C.1 “National Road Safety Policies and Programs”

10:00-10:20  Coffee Break

10:20-12:00  Road Safety Management
Panel Members: Laurent Carnis, Imelda Julies, Ana Tomaz, Mehdi Shafieian
10:20-10:40  Road Safety Management Challenges in Iran – Mehdi Shafieian (Iran)
10:40-11:00  Lessons from Portuguese case – Ana Tomaz (Portugal)
11:00-11:20  Road Safety Action Plan Project in Iran – Reza Ahadi (Iran)
11:20-11:40  National Road Safety Strategy – Imelda Julies (South Africa)
11:40-12:00  Panel Discussion and synthesis from Lianfu Shi (China)

12:00-13:30  Lunch Break

13:30-15:10  Safer Road Users: Safe Behavior
Panel Members: Hamid Souri, Abdelaziz Dahbi, Leonardo Annese, Benacer Boulaajoul
13:30-13:50  Risk Perception and evaluation in Iran – Hamid Souri (Iran)
13:50-14:10  National analysis on human behaviour – Abdelaziz Dahbi (Morocco)
14:10-14:30  Communicating road behaviour for safety – Leonardo Annese (Italy)
14:30-14:50  Strategic action plan for education in Morocco – Benacer Boulaajoul (Morocco)
14:50-15:10  Panel Discussion and synthesis from Zita Egyhazy (Hungary)

15:10-15:30  Coffee Break

15:30-17:00  Safer Road Users: Enforcement
Panel Members: Laurent Carnis, Faramarz Maddah, Ali Akbar Ashoori
15:30-15:50  Speed Control: Tool for Safety Management – Laurent Carnis (France)
15:50-16:10  Iranian Intelligent Traffic Violation Detection System – Ali Akbar Ashoori (Iran)
16:10-16:30  A novel System to monitor CVD’s driving behaviour - Faramarz Maddah (Iran)
16:30-17:00  Panel Discussion
Day 2  
November 26, 2017

8:30-10:10  **Safer Roads**  
Panel Members: Steve Lawson, Alireza Khavandi, Mehran Ghorbani, Reza Akbari  
8:30-8:50  Safer roads: some world best practices – Steve Lawson (UK)  
8:50-9:10  Road Infrastructure Safety Issues in Developing Countries – Alireza Khavandi (Iran)  
9:10-9:30  Safer Roads Approach in Iran – Mehran Ghorbani (Iran)  
9:30-9:50  Systematic BSM in Iran Highways Network – Reza Akbari (Iran)  
9:50-10:10  Panel Discussion

10:10-10:30  Coffee Break

10:30-12:30  **Monitoring and Evaluation**  
Panel Members: Malika Seddi, Javad Hedayati, Dorota Marzynska, Przemyslaw Padlo, Hassan Abdous, Tidiani Ibrahima Deka Diabate  
10:30-10:50  French guide for the analysis of accident data – Malika Seddi (France)  
10:50-11:10  High Risk Corridors Identification in Iran – Javad Hedayati (Iran)  
11:10-11:30  Management of Road Safety Data in Poland - Dorota Marzynska and Przemyslaw Padlo (Poland)  
11:30-11:50  A Case Study of Road Safety Performance in Iran – Hassan Abdous (Iran)  
11:50-12:10  Mali and Road Safety: an assessment of statistics and causes of accidents - Tidiani Ibrahima Deka Diabate (Mali)  
12:10-12:30  Panel Discussion

12:30-14:00  Lunch Break

14:00-15:00  **Wrap-up and Closing Session**  
A team from PIARC Office in Tehran, RMTO and International PIARC Members
PRACTICAL INFORMATION

Accommodation

Hotel Espinas
http://persiangulf.espinashotels.com/
PIARC members will be offered a 15% discount

Hoteh Laleh
http://www.lalehhotels.com/index/index/lang
PIARC members will be offered a 20% discount

Parsian Esteghlal International Hotel
www.esteghlalhotel.com

Seminar Location

Industrial Management Institute Complex

Address: Sheikh Bahaei Street, IranShenasi Avenue
Website: www.imi.ir

TRANSPORT

The transport from/to Imam Khomeini Airport could be arranged by PIARC secretariat in Iran free of charge. Please contact PIARC secretariat in Iran if needed.

INFORMATION ON CURRENCY

The Iranian Toman (10 Iranian Rials) is the currency of Iran. The average exchange rate is:
1 EUR = 4,450 Tomans (July 2017)
The exchange can be done in exchange bureau at the airport or in the city.
CLIMATE AND AVERAGE TEMPERATURE

November is the end of autumn in Tehran and the temperature starts to drop. The temperature in Tehran in November ranges from 5 degrees to 15 degrees Celsius.

CONTACT

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WHAT TO SEE IN TEHRAN

Milad Tower
Milad Tower, also known as the Tehran Tower, is a multi-purpose tower in Tehran, Iran. It is the sixth tallest tower and the 24th tallest freestanding structure in the world.

Sa'dabad Palace complex
The Sa'dabad Complex is a 300 hectare complex built by the Qajar and Pahlavi monarchs, located in Shemiran, Greater Tehran, Iran. Today, the official residence of the President of Iran is located adjacent to the complex. The complex includes more than 180 hectares of natural forest, streets, qanats, galleries, and museums.

The Nature Bridge
The Nature Bridge or Tabi'at Bridge is the largest pedestrian overpass built in Tehran, Iran. The 270-metre bridge connects two public parks—Taleghani Park and Abo-Atash Park—by spanning Modarres Expressway, one of the main highways in northern Tehran. The bridge was designed by a young architect and has won several awards, including the Popular Choice Prize for Highways & Bridges from the Architizer A+ Awards, a global architectural competition based in New York.

Grand Bazaar
The Grand Bazaar is an old historical market located in Southern Tehran. It is split into several corridors over 10 kilometres in length, each specializing in different types of goods, and has several entrances.
To receive an invitation letter from RMTO the attendees are required to send the following documents by September 20, 2017 to PIARC secretariat in Iran at piarc@rmto.ir

1. Full name
2. Copy of the passport
3. A passport picture
4. Workplace Address and phone number
5. Home address and phone number
6. Father’s full name
7. If you have ever visited Iran before, please provide the dates of your visit(s)