



## World Road Association (PIARC) TC B4 (Freight transport)

**Mexico City International Seminar,  
Mexico, 27-28 March 2017**

### **“Logistics and roads: let’s meet. The Logistics & The Road industries meeting”**

**(to be confirmed: jointly with Logistic Summit & Expo 2017 – 29-30/March/2017)**

### **Venue**

Centro Banamex, Mexico City, Mexico.  
<http://www.centrobanamex.com.mx/en/>

### **Organized in cooperation by**

AMIVTAC; DIRCAIBEA (to be confirmed, t.b.c.); LOGISTIC SUMMIT & EXPO (t.b.c.); and other relevant organizations

### **Presentation**

The Technical Committee TC B4 “Freight Transport” of the World Road Association (PIARC) is organizing a 2-day international seminar on its working issues:

- Policies for promoting multi-modal freight transport and logistics
  - Truck-traffic on highways for sustainable, safer and higher energy efficient freight transport
- The objective of this international seminar is to have something apparently no oftenly seen: have logisticians gather together with relevant road actors, and vice versa, to interchange knowledge and experiences in order to develop and enrich a common view on the above topics. In particular, 60% or more of the logistics in Mexico, occur on the roads, however, logisticians rarely communicate with road administrations, concessionaires, operators, etc. In contrast mexican logisticians have easy daily access and contact to their counterparts in the other infrastructure modes: seaports, airports, railroads.

Is this the same for the rest of the world? Regarding the share of logistics happening on roads, for sure it is. So... Should something be done about it? Is joining these two industries relevant to the topics above?

### **First Announcement / Call for presentations**

A call for presentations is open until January the 30th, 2017. Authors are invited to submit an abstract of 400 to 500 words (in English only) addressing one or more of the 6 topics listed below, with clear objectives, a short description of the methodology or the scientific or business approach, an overview of the results and relevant conclusions. The abstract can report a scientific work, a user-oriented work or some case study illustrating the challenges of the 6 topics.

The abstracts will be reviewed by some TC B4 members, and the authors of selected abstracts will have the opportunity to deliver a 15 to 20 mn presentation in a session of the seminar. They will be invited to deliver their presentation, and if wished (not mandatory) a paper (5 to 10 pages) to be published in the e-proceedings. The best papers will be submitted to the PIARC journal Routes/Roads.

The sooner the submission the better: the abstracts will be reviewed as soon as submitted, and if accepted, the authors will be notified. The call may be closed before the deadline if enough good abstracts are received.



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### Topics:

1. Interurban multimodal long distance freight transport and logistics
2. Efficient and sustainable urban freight transport
3. Access, parking, traffic management and impact on the infrastructure of trucks on motorways
4. Heavy vehicles regulations and enforcement
5. High capacity vehicles, platooning, safety and performances
6. Energy efficiency of heavy vehicles on highways

## Rules

The presenting authors of accepted abstracts, scheduled for an oral presentation, must register to the seminar within 2 weeks after the notification, at least for the 2 days (27-28 Mar). They will get a reduced registration fee (early bird rate even after the deadline). Meals are included in the registration fees. A special reduced rate is applied for the accommodation in the official hotels.

Abstracts submission: [martin.ruesch@rapp.ch](mailto:martin.ruesch@rapp.ch); [csantillan@ciao.com.mx](mailto:csantillan@ciao.com.mx)

## Field Visit

A field visit will be included showing interconnectivity among main highways and intermodal terminals in Mexico City.

## Registration

There will be a registration fee and in a second announcement rates will be established. There will be on-line and on-site registration.

## Languages

- ✓ Official language(s) of the seminar: will be Spanish, English and French.
- ✓ Simultaneous translation will be provided

## Accommodation

Lodging and travel information will be provided in a second announcement which will be sent out four months before the seminar.

## Programme for Companions

The programme for companions will be provided in a second announcement which will be sent out 4 months before the seminar.