



INTERNATIONAL MEETING
**ROAD SAFETY TOWARDS A SOLUTION: CHALLENGING POLICIES
AND OPPORTUNITIES FROM NEW TECHNOLOGIES**
Roma, September 29th 2016
c/o “Parlamentino” – Ministry of Infrastructure and Transport

PROGRAM

Ore 9.00

OPENING SESSION

• **OPENING BY COORDINATOR**

- **DOMENICO CROCCO** Secretary General National Italian Committee of PIARC and Executive International Office ANAS S.p.A.

• **WELCOME ADDRESS TO PARTICIPANTS**

- **GRAZIANO DELRIO** Italian Minister of Infrastructure and Transport
- **STEFANIA GIANNINI** Italian Minister of Education, Universities and Research

• **INTRODUCTION**

- **GIANNI VITTORIO ARMANI** President & CEO ANAS S.p.A. and President Italian National Committee of PIARC

• **ROAD SAFETY POLICIES: A GUIDE FOR ROAD SAFETY IN THE WORLD**

- **PATRICK MALLEJACQ** Secretary General of PIARC - World Road Association

 **“YOUNG VIDEO MAKERS FOR ROAD SAFETY” CONTEST - AWARDING CEREMONY**

 **COFFEE BREAK**

Ore 11.00

**ROAD SAFETY TOWARDS A SOLUTION: CHALLENGING POLICIES AND OPPORTUNITIES
FROM NEW TECHNOLOGIES**

• **HUMAN FACTOR AND SPEED CONTROL TOWARD AN INTRINSICALLY SAFE SYSTEM**

- **ROBERTO SGALLA** Executive Director for specialist forces of the National Police

• **NEW TECHNOLOGICAL SCENARIOS ON VEHICLES FOR A SAFER CIRCULATION**

- **ALBERTO BROGGI** Director VISLAB – University of Parma

• **HOW MASS MEDIA CAN CONTRIBUTE TO RAISING PUBLIC AWARENESS ON ROAD SAFETY**

- **GENNARO SANGIULIANO** Deputy Director RAI-TG1
- **GIAN LUCA PELLEGRINI** Director “Quattroruote”

Moderator : D. CROCCO

Discussant: O. SEGNALINI

Director General Roads & Motorways, Surveillance and Security of road infrastructure (Ministry of Infrastructure and Transport)

Ore 13.00

 **LUNCH**



Ore 14.00

NATIONAL ROAD SAFETY POLICIES AND PROGRAMS: A FOCUS ON WORLD BEST PRACTICES

- **ROAD SAFETY : FROM POLICIES TO PROGRAMS AT A GLOBAL LEVEL**
 - **ROB MCINERNEY** IRAP - Chief Executive Officer – U.K.
- **TOWARDS ZERO DEATH (TZD) IN THE U.S.A. – STATE OF THE PLAY**
 - **ERIN KENLEY** Federal Highway Administration - Team Leader, Safety Programs Implementation
- **PERSPECTIVES AND EVOLUTION OF ROAD SAFETY FOR ECONOMIES IN TRANSITION**
 - **HILDA GOMEZ** Banco de Desarrollo de América Latina - Columbia
- **POLICIES FOR ROAD SAFETY : HOW AND WHEN EVALUATING RESULTS?**
 - **LAURENT CARNIS** IFSTTAR - Researcher - France
- **PLANS FOR THE EVOLUTION OF THE PIARC ROAD SAFETY MANUAL**
 - **RAINER KIENREICH** ASFINAG Service - General Manager - Austria
- **THE “SAFE SYSTEM APPROACH” IN LOW AND MIDDLE INCOME COUNTRIES - OECD AND PIARC CASE STUDIES**
 - **BLAIR TURNER** ARRB Group Ltd - principal Scientist - Australia

Moderator: ROBERTO ARDITI SINA (Gavio Group) - Chair of International Committee C1 World Road Association

Discussant: MALIKA SEDDI ASFA - Director of International Affairs

Ore 15.30

ROUND TABLE ON THE IMPLEMENTATION OF NATIONAL PLANS FOR ROAD SAFETY:

- **M. P. META/ A. MATTEOLI** Presidents Transport Commission Italian House of Deputies and Senate
- **M. COLETTA** Director General for the Supervision of Motorway Concessions (Ministry of Infrastructure and Transport)
- **P. PIERANTONI** C.E.O. - SIAS motorways (Gavio Group)
- **M. SCHINTU** General Manager - AISCAT
- **L. DOMENICHINI** Full Professor - University of Florence
- **C. M. MEDAGLIA** President & C.E.O. - Rome Mobility Agency
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Moderator: MARIO AVAGLIANO Executive External affairs - ANAS S.p.A.

Discussant: S. DONDOLINI Director General for Road Safety (Ministry of Infrastructure and Transport)