

Rapport d'activités des CN 2015**2015 Activity Report of NCs****RÉSUMÉ****SUMMARY**

Article / Question	Item / Question

1. Information générale**1. General information****Pays****Country**

Canada

Nom du CN**Name of NC**

Canadian National Committee (CNC) of the World Road Association

Président du CN**Chairman of NC**

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Secrétaire générale du CN**Secretary of NC**

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Nombre the membres individuels / collectifs**Number of individual / collective members**

1 regional authority (Province of Ontario)
 17 collective members
 15 individual members

Organisation et structure**Organisation and structure**

The Transportation Association of Canada (TAC) provides the secretariat for the CNC of the WRA.

TAC is a national not-for-profit association with a mission to promote the provision of safe, secure, efficient, effective and environmentally and financially sustainable transportation services in support of Canada's social and economic goals. TAC is an exchange forum gathering the main entities of the public and private road sector in Canada. The mission and activities of TAC are consistent with, at a national level, those of the World Road Association and are implemented in accordance with the spirit and values of the World Road Association, i.e objectivity and impartiality.

The CNC carries out the following tasks:

- Disseminates to a national audience information provided by the WRA
- Disseminates to an international audience, through the WRA, national or regional information about roads and road transport
- Identifies and suggests experts to participate in the activities of the technical committees and working groups of the WRA, and provides support to those experts
- Contributes views and national reports related to the activities of the WRA, at its request
- Provides support, without financial commitment, to the organization and promotion of WRA events on Canada
- Promotes in Canada the benefits of WRA membership
- Manages collection of the WRA membership fees

The work of the CNC is overseen by a Governing Task Force (GTF). The GTF is composed of up to 22 members, as follows:

- Canada's First Delegate
- Secretary General
- One member from Transport Canada
- One member appointed from each CNC-member provincial and territorial department of transport (maximum of 13)
- One municipal member
- One member from an institution of higher learning
- Three members from the private sector
- One individual member

Meetings of the Governing Task Force are held approximately every six months and are called by the Chair, or in the latter's absence, the Secretary General.

2. Conférences, séminaires, réunions des CT en 2015**2. Conferences, Seminars, TC meetings in 2015****Organisation des CN: nationale/internationale****Organisation by NCs: national/international**

The CNC convened meetings in April and September 2015, and addressed key issues as follows:

- Canadian participation in the 25th World Road Congress
- Promoting WRA in Canada
- Improving dissemination of information from WRA in Canada
- Responding to requests for input from the WRA regarding:
 - the next strategic plan
- Receiving reports from Canadian representatives on WRA technical committees about work in progress and being completed
- Nominating Canadian representatives to technical committees for the next WRA strategic cycle
- Invigorating the Governing Task Force meetings with more technical content
- Measuring performance of the Governing Task Force

The CNC organized a conference session during the 2015 TAC Annual Conference and Exhibition to inform participants about the WRA and the work of its technical committees. Presentations addressed:

- The WRA: What it is, How it Works, Why You Should Care
- Optimizing Road Infrastructure Investments: Canada's National Report to the WRA
- The WRA Committee Experience
- Mobility in Urban Areas
- Introducing WRA's New Road Safety Manual
- The Next Four Years at the WRA: New Strategic Themes

Travail conjoint avec d'autres organisations nationales**Joint organisation with other national institutions**

A priority of the Governing Task Force is to ensure closer collaboration and increased exchanges with other Canadian organizations. Information about the WRA technical committees has been shared with committees of the Transportation Association of Canada, the Canadian Council of Motor Transport Administrators, and the Council of Deputy Ministers of Transportation and Highway Safety. For Canadian members on WRA technical committees in the next strategic cycle, the Governing Task Force will require increased reporting back to other national institutions, and a template has been prepared to facilitate the documentation of work being done.

Travail conjoint avec d'autres CN**Joint organisation with other NC**

The Governing Task Force of the Canadian National Committee includes a permanent observer from the AIPCR-Quebec Committee of the WRA. A representative of the Task Force also attends and participates at the AIPCR-Quebec annual meetings. These exchanges ensure ongoing collaboration between the two national committees.

Réunions des CT**TC meetings****3. Publications en 2015****3. Publications in 2015****Publications nationales, rapports****National publications, reports**

Reports on activities of the CNC are provided through national electronic news bulletins of the Transportation Association of Canada, which reach approximately 3000 individuals.

The Canadian National Report prepared for the WRA about optimizing road infrastructure investments and accountability was published by TAC and presented at the Association's 2015 Annual Conference and Exhibition.

Articles dans Routes/Roads**Articles in Routes / Roads****Bulletin national ou revue des CN****National newsletter or magazine of NCs****4. Soutien aux premiers délégués****4. Support to First Delegates****Nomination des membres des CT****Nomination of TC members**

Canada is represented on the technical committees of the WRA by 11 members and 6 corresponding members.

The identification of candidates for technical committees in the next strategic cycle is in progress.

Enquêtes et sondages**Surveys and questionnaires**

Surveyed members regarding input to the next Strategic Plan.

5. Congrès de l'AIPCR**5. PIARC Congresses****Congrès mondial de la route, Séoul 2015 (participation, préparation)****2015 World Road Congress, Seoul (participation, preparation)**

A small delegation will attend the Congress.

6. Autres activités en 2015**6. Other activities in 2015****Assemblée générale, réunions avec les membres des CT, rencontres avec d'autres organisations nationales****General Assembly, meetings with TC members, meetings with other national organisations**

Meetings of the Governing Task Force were held in Ottawa (Ontario) in April 2015 and in Charlottetown (Prince Edward Island), in September 2015.

Relations internationales**International relations**

Ms. Weldon attended the Executive Committee meeting held in Riga, Latvia in April 2015.

Ms. Weldon chairs the Communications Commission and serves as an *ex officio* member of the Strategic Planning Commission.

Ms. Weldon and Dr. Gysel will attend the Executive Committee meeting in Seoul, Korea in November 2015.

Promotion de l'AIPCR**Promotion of PIARC**

Promotion of CNC and WRA technical activities is provided through a variety of channels supported by the Transportation Association of Canada, including newsletters, meetings, exhibit booths, and conference activities.

A short promotional document describing why individuals and organizations should consider becoming involved with the WRA was prepared and circulated to all delegates, which exceeded 1000, at the 2015 TAC Annual Conference and Exhibition.

As noted above, the CNC organized a special conference session during the 2015 TAC Annual Conference and Exhibition to inform participants about the WRA and the work of its technical committees. Current active WRA members provided information about work in progress and highlighted the benefits of participation in the WRA and its committees.

Site Internet des CN**NCs' website**

Information about the CNC is available as part of TAC's website at <http://tac-atc.ca/en/councils-and-committees/cnc-world-road-association>

Autres choses**Other business**

RAPPORT DÉTAILLÉ SUR DES POINTS CULMINANTS**DETAILED REPORT ON HIGHLIGHTS****Background**

The World Road Association (WRA) was established in 1909 as a non-political, non-profit organization that aims to develop international cooperation and foster progress in the area of roads and road transport. The WRA has 118 government members, including Canada. Annual membership dues are paid by Transport Canada and the federal government appoints Canada's First Delegate to the World Road Association. Quebec is the only non-country member of the WRA to hold country member status and has its own First Delegate and other representation at the WRA.

In addition to the federal government, there may be other members of the WRA in a country. These include collective (public and private) and individual members as well as regional authorities (such as provinces). To facilitate collaboration among members in a country, stakeholders may form a national committee. Transport Canada formed a Canadian National Committee (CNC) in 1999 and provided its secretariat services until the fall 2012.

At its meeting in October 2012, the TAC Board of Directors passed a motion approving a pilot of TAC supporting the CNC, subject to a feasible cost-recovery model, which was developed and supported by the Board in April 2013. The Board also requested that a value proposition be developed for TAC members. Since that time, a memorandum of understanding was established in accordance with Transport Canada, TAC and the World Road Association, confirming TAC as the provider of secretariat services for the Canadian National Committee. The MOU was signed at the 2013 fall meeting of the WRA Council.

A Governing Task Force has been established to guide the technical work in support of the CNC and to report to the TAC Board of Directors. Terms of reference for the Task Force, as well as its membership, are provided in Appendix A.

This report provides an update on work to date and an overview of CNC activities.

Membership

Membership on the Canadian National Committee is by individual, collective agency or regional authority. Membership fees are invoiced annually. A portion of the fees collected are paid to the World Road Association in accordance with its policies. The remainder of the fees are retained by TAC to support operations of the CNC.

Current CNC members include:

- 15 individuals
- 12 provinces and territories
- 5 private sector firms

WRA Technical Committee Reporting

The technical work of the WRA is conducted through a series of 17 technical committees focussed on four strategic themes. There are also two temporary task forces working on items of heightened interest. The themes, committees and task forces are listed below. Canada is fortunate to be

represented on eight committees with full members (denoted below with the superscript F) and on five committees with corresponding members (superscript C).

1. Management and Performance
 - TC 1.1^C Performance of Transport Administrations
 - TC 1.2^{F,C} Financing
 - TC 1.3^F Climate Change and Sustainability
 - TC 1.4^C Road Transport System Economics and Social Development
 - TC 1.5 Risk Management
2. Access and Mobility
 - TC 2.1 Road Network Operations
 - TC 2.2^C Improved Mobility in Urban Areas
 - TC 2.3^C Freight Transport
 - TC 2.4^F Winter Service
 - TC 2.5 Rural Road Systems and Accessibility to Rural Areas
3. Safety
 - TC 3.1^F National Road Safety Policies and Programs
 - TC 3.2 Design and Operations of Safer Road Infrastructure
 - TC 3.3^F Road Tunnel Operations
 - Road Safety Manual Task Force
 - Security Task Force
4. Infrastructure
 - TC 4.1^F Management of Road Assets
 - TC 4.2^F Road Pavements
 - TC 4.3^F Road Bridges
 - TC 4.4 Earthworks and Unpaved Roads

Canada's members on the technical committees have been encouraged to engage with TAC technical committees with similar areas of interest. They have been provided a template to facilitate reporting to the Governing Task Force about ongoing and planned technical work.

There is an opportunity to nominate members to the new committees and the Governing Task Force will share information and solicit interest among TAC's committees with overlapping interest, as well as with committees of the Council of Deputy Ministers Responsible for Transportation and Highway Safety and the Canadian Council of Motor Transport Administrators (CCMTA). The Task Force will stress to potential nominees that there is a responsibility to report back to those groups, as appropriate, about work that is undertaken by the WRA.

2015 World Road Congress

The 25th World Road Congress will be held in November this year in Seoul, South Korea, with the theme "Roads and Mobility – Creating New Value in Transport." A small delegation from Canada is expected and no Canadian exhibit or pavilion is planned.

In preparation for the event, the WRA invited member countries to submit national reports on each of the strategic theme areas. The CNC submitted a national report on the fourth strategic theme (Infrastructure: optimizing road infrastructure investments and accountability). Ontario led the development of the report, which has also been made available to TAC members at <http://tac-atc.ca/en/bookstore-and-resources/free-resources-and-tools/report>. The report was selected for presentation at the World Road Congress, which is a testament to the quality of the work and the respect that Canada has earned in the World Road Association as a contributing nation.

WRA Committee, Council and Executive Meetings

WRA committee, council and executive committee meetings were convened in Riga, Latvia in April 2015. Jane Weldon (Canada's First Delegate and Governing Task Force Chair) attended. Key issues that were addressed included developing content for the next strategic planning cycle, ensuring the technical committees work effectively and modernizing working procedures and communications practices.

TAC Conference Activities

The Governing Task Force has organized a session for the 2015 TAC conference entitled "The World Road Association 'for Dummies'." The session will provide an overview of the WRA and include presenters speaking about their experiences as members of WRA technical committees. Technical content will include presentations about Canada's national report on optimizing road infrastructure investments, the WRA's new Road Safety Manual, and work of the technical committee on urban mobility. Finally, an overview of the new strategic themes will be provided to encourage others to become involved in the World Road Association.

Also in preparation for the conference, the Governing Task Force has prepared a special flyer to be shared with TAC delegates that highlights the benefits of involvement in the WRA and lists the technical committees that will work from 2016 – 2019.

Next Steps

Priorities for the Governing Task Force in the months ahead will be continuing to promote awareness of the Canadian National Committee and the World Road Association, and identifying Canadian members to be nominated as members of the WRA technical committees for the 2016 – 2019 cycle. The value proposition for TAC members and performance measures previously adopted for the Task Force, and presented in Appendix B, will be evaluated and a report to the Board on the results will be provided in April 2016. A recommendation regarding the status of the pilot of TAC supporting the CNC will also be made at that time.

Appendix A

Canadian National Committee of the World Road Association Governing Task Force Terms of Reference

Background

The World Road Association (WRA) was established in 1909 as a non-political, non-profit organization that aims to develop international cooperation and foster progress in the area of roads and road transport.

Canada became a member of the World Road Association in 1910. Annual membership dues are paid by Transport Canada. The federal government appoints Canada's First Delegate to the World Road Association.

The Transportation Association of Canada (TAC) is a national not-for-profit association with a mission to promote the provision of safe, secure, efficient, effective and environmentally and financially sustainable transportation services in support of Canada's social and economic goals. TAC is an exchange forum gathering the main entities of the public and private road sector in Canada. The mission and activities of TAC are consistent with, at a national level, those of the World Road Association and are implemented in accordance with the spirit and values of the World Road Association, i.e. objectivity and impartiality.

TAC serves as secretariat for the Canadian National Committee (CNC) of the World Road Association. A memorandum of understanding was established in accordance with Transport Canada, TAC and the World Road Association on November 6, 2013.

National Committee Activities

In supporting the Canadian National Committee of the World Road Association, TAC has agreed to carry out the following tasks:

- Disseminate to a national audience information provided by the World Road Association;
- Disseminate to an international audience, through the World Road Association, national or regional information about roads and road transport;
- Assist the First Delegate of Canada by:
 - Identifying and suggesting experts who will participate in the activities of technical committees and working groups of the World Road Association, and then providing support to those experts;
 - Contributing views and national reports related to the activities of the World Road Association, and at its request.
- Provide support – without financial commitment – to the organization and promotion of events such as seminars, the hosting of technical committee meetings or other World Road Association events in Canada;
- Promote, in Canada, the benefits of World Road Association membership for both individual and collective members;
- Manage collection of the World Road Association membership fees;
- Prepare an annual activity report for the annual meeting of the Conference of National Committees.

Governing Task Force

A Governing Task Force has been established to support the technical exchanges of the Canadian National Committee of the World Road Association.

The Governing Task Force roles and objectives include:

- To identify issues that should be raised by Canada at the World Road Association;
- To assist with the collection and compilation of information about roads and road transport in Canada for sharing with the WRA;
- To assist with the identification of experts to participate in the activities of the technical committees and working groups of the WRA;
- To receive reports from Canadian members on WRA technical committees;
- To encourage collaboration between TAC and WRA technical committees;
- To provide advice and guidance with respect to the organization and promotion of WRA events and meetings in Canada;
- To assist with the planning and organization of sessions about WRA topics to be held in conjunction with the annual TAC conference;
- To provide advice and guidance with respect to the organization of Canadian participation in Winter and World Road Congresses;
- To provide advice and guidance about the value of CNC and WRA participation, so as to assist in promoting involvement in the organization and determining membership fees;
- To liaise with provincial and territorial transportation associations;
- To regularly liaise with the Quebec Committee of the WRA;
- To review the role and mandate of the Governing Task Force on a regular basis to ensure that it supports the objectives of Canadian National Committee, the World Road Association and TAC.

Membership

Membership on the Canadian National Committee is by individual, collective agency or regional authority. Membership fees are established by TAC and invoiced annually. A portion of the fees collected are paid to the World Road Association in accordance with its policies. The remainder of the fees are retained by TAC to support operations of the CNC.

Membership on the Governing Task Force is restricted to members in good standing of the Canadian National Committee of the World Road Association. Membership terms are typically four years and coincide with the WRA strategic planning cycle. Membership terms may be renewed.

The Task Force comprises up to 22 members, as follows:

- Canada's First Delegate
- Secretary General
- One member from Transport Canada, appointed by the First Delegate
- Up to 13 members, one appointed from each provincial and territorial department of transport
- One municipal member
- One member from an institution of higher learning
- Three members from the private sector
- One individual member

In addition, a permanent observer is invited from the Quebec Committee of the WRA.

Task Force Executive

Selected from amongst the members, the Task Force Executive is comprised of the following positions:

- Chair; ascending from the Vice Chair, for a four-year term

- Vice Chair; elected by members for a four-year term
- Immediate Past Chair
- First Delegate
- Secretary General; TAC's Executive Director or his/her appointment from staff
- A Member-at-Large; elected by members for a four-year term

It is recommended that the Chair and Vice Chair represent the public and private sectors on an alternating basis.

Responsibilities of the Executive are to:

- Receive requests for input from the WRA and recommend appropriate follow up actions,
- Make decisions about Canadian involvement in WRA activities and announcements,
- Review and approve the agenda for Task Force meetings,
- Review and approve the Task Force report to the Board of Directors,
- Recommend candidates to the Task Force in the municipal, private sector, academic and individual categories, and
- Recommend candidates for Vice Chair and member-at-large for election by Task Force members.

Meetings

The Governing Task Force normally meets twice a year, once in the spring and again at the annual TAC conference. Additional meetings may be held at the direction of the Chair.

Reporting

The Chair of the Governing Task Force reports to the TAC Board of Directors on the activities of the Canadian National Committee of the World Road Association and the value proposition for TAC members. The Chair also reports on strategic themes of the World Road Association, thereby enhancing awareness among TAC members about WRA work.

**Canadian National Committee
Governing Task Force**

Chair: Jane Weldon, Canada's First Delegate
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Vice Chair: Jean-François Gysel
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Secretary Sarah Wells
General: Transportation Association of Canada
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Membership:

Academia	To be determined
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Municipality	None
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Northwest Territories	To be named
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Prince Edward Island	To be named
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Canada-Quebec National Committee Observer	Claude Carette Ville de Montréal Claude.carette@ville.montreal.qc.ca
British Columbia (Seat declined; currently receives information only)	Greg Gilks British Columbia Ministry of Transportation and Infrastructure greg.gilks@gov.bc.ca

Appendix C**Canadian National Committee of the World Road Association
Performance Measures**

The following performance measures have been approved by TAC's Board of Directors to assess the value to TAC members as well as the financial sustainability of TAC supporting the CNC.

- Financial sustainability :
 - Cost neutrality
- Knowledge transfer:
 - Number of reports from Canadian WRA technical committee members to TAC committees
 - Number of Canadian representatives on strategically identified WRA technical committees
- Membership:
 - Number of CNC members by category
 - Level of awareness of the WRA by TAC members and satisfaction of CNC members
- Marketing and communications:
 - Number of WRA technical documents shared with/ downloaded by Canadians.