



## Rapport d'activités des CN 2014

## 2014 Activity Report of NCs

## RÉSUMÉ

## SUMMARY

## 1. Information générale

## 1. General information

## Pays

## Country

Canada

## Nom du CN

## Name of NC

Canadian National Committee (CNC) of the World Road Association

## Président du CN

## Chairman of NC

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## Secrétaire générale du CN

## Secretary of NC

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Nombre the membres individuels /  
collectifsNumber of individual / collective  
members

1 regional authority (Province of Ontario)  
 18 collective members  
 16 individual members

**Organisation et structure****Organisation and structure**

The Transportation Association of Canada (TAC) provides the secretariat for the CNC of the WRA.

TAC is a national not-for-profit association with a mission to promote the provision of safe, secure, efficient, effective and environmentally and financially sustainable transportation services in support of Canada's social and economic goals. TAC is an exchange forum gathering the main entities of the public and private road sector in Canada. The mission and activities of TAC are consistent with, at a national level, those of the World Road Association and are implemented in accordance with the spirit and values of the World Road Association, i.e objectivity and impartiality.

The CNC carries out the following tasks:

- Disseminates to a national audience information provided by the WRA
- Disseminates to an international audience, through the WRA, national or regional information about roads and road transport
- Identifies and suggests experts to participate in the activities of the technical committees and working groups of the WRA, and provides support to those experts
- Contributes views and national reports related to the activities of the WRA, at its request
- Provides support, without financial commitment, to the organization and promotion of WRA events on Canada
- Promotes in Canada the benefits of WRA membership
- Manages collection of the WRA membership fees

The work of the CNC is overseen by a Governing Task Force (GTF). The GTF is composed of up to 22 members, as follows:

- Canada's First Delegate
- Secretary General
- One member from Transport Canada
- One member appointed from each CNC-member provincial and territorial department of transport (maximum of 13)
- One municipal member
- One member from an institution of higher learning
- Three members from the private sector
- One individual member

Meetings of the Governing Task Force are held approximately every six months and are called by the Chair, or in the latter's absence, the Secretary General.

**2. Conférences, séminaires, réunions des CT en 2014****2. Conferences, Seminars, TC meetings in 2014****Organisation des CN: nationale/internationale****Organisation by NCs: national/international**

The CNC convened a meeting in April 2014, and addressed key issues as follows:

- Development of performance measures to assess success of the Governing Task Force
- Planning Canadian participation in the 25th World Road Congress
- Promoting WRA in Canada
- Improving dissemination of information from WRA in Canada
- Responding to requests for input from the WRA regarding:
  - The next strategic plan
  - Prize competitions for the upcoming World Road Congress
  - Call for National Reports

The CNC will convene a meeting in September 2014. As part of the meeting, Canadian representatives on WRA technical committees will be invited to provide an update on work in progress within those committees. A template to formalize that reporting and to facilitate sharing information with other technical TAC committees has been provided to members.

**Travail conjoint avec d'autres organisations nationales****Joint organisation with other national institutions**

In September 2014, TAC will celebrate its centennial. As part of the event, a session featuring an international panel addressing the topic of the past, present and future of transportation has been planned. Sponsored jointly by the Canadian National Committee and the PIARC-Québec Committee of the World Road Association, the panel discussion will include an expert overview of the importance of transportation in the context of international trade with panelists' presentations with historical perspectives, the industry's current contributions to the social and economic well-being of the population and some of the future challenges that it will be facing in years to come. Panelists representing the World Road Association, Mexico, the United States, Canada, Quebec, and Australia will participate. The Chief Executive Officer of the Montreal Board of Trade will facilitate the session.

Planning has begun for a WRA-focussed session to be convened in conjunction with the 2015 TAC Annual Conference. Asset management will be the general subject area and the session will be organized in conjunction with TAC's Chief Engineers' Council. Ongoing work of WRA Technical Committee 4.1 will be highlighted.

**Travail conjoint avec d'autres CN****Joint organisation with other NC**

The Governing Task Force of the Canadian National Committee includes a permanent observer from the Quebec Committee of the WRA.

**Réunions des CT****TC meetings**

**3. Publications en 2014****3. Publications in 2014****Publications nationales, rapports****National publications, reports**

Reports on activities of the CNC are provided through national electronic news bulletins of the Transportation Association of Canada, which reach approximately 3000 individuals.

**Articles dans Routes/Roads****Articles in Routes/Roads****Bulletin national ou revue des CN****National newsletter or magazine of NCs**

Submitted an article for the 38th edition of the PIARC National Committees Newsletter on the PIARC International Panel Session to be offered as part of TAC's Annual Conference and Exhibition in late September in Montreal.

**4. Soutien aux premiers délégués****4. Support to First Delegates****Nomination des membres des CT****Nomination of TC members**

Canada is represented on the technical committees of the WRA by 11 members and 6 corresponding members.

**Enquêtes et sondages****Surveys and questionnaires**

Surveyed members regarding input to the next Strategic Plan.  
Invited CNC and TAC members to submit papers to the 2015 World Road Congress in Seoul.

**5. Congrès de l'AIPCR****5. PIARC Congresses****Congrès international de la Viabilité hivernale, Andorre 2014 (participation, préparation)****2014 Winter Road Congress, Andorra (participation, preparation)**

A Canadian delegation participated at the 14th International Winter Road Congress in Andorra in February 2014.

**Congrès mondial de la route, Séoul 2015 (participation, préparation)****2015 World Road Congress, Seoul (participation, preparation)**

The CNC is reviewing its participation in the Congress and will confirm the nature and level of involvement in 2014.

**6. Autres activités en 2014****6. Other activities in 2014****Assemblée générale, réunions avec les membres des CT, rencontres avec d'autres organisations nationales****General Assembly, meetings with TC members, meetings with other national organisations**

Meetings of the Governing Task Force were held in Ottawa in April 2014 and in Montreal, Quebec in September 2014. The CNC Secretary General, Michel Gravel, attended the PIARC-Quebec annual meeting in Quebec City in December 2013.

**Relations internationales****International relations**

Ms. Weldon, Mr. Gravel and Dr. Jean-François Gysel (Vice Chair of the CNC Governing Task Force), and Dr. Sarah Wells (TAC staff) attended the Executive Committee meeting held in Andorra in February 2013.

Ms. Weldon chairs the Communications Commission and serves as an *ex officio* member of the Strategic Planning Commission.

Ms. Weldon, Mr. Gravel and Dr. Gysel will attend the Executive Committee meeting in Chile in November 2014.

**Promotion de l'AIPCR****Promotion of PIARC**

Promotion of CNC and WRA technical activities is provided through a variety of channels supported by the Transportation Association of Canada, including newsletters, meetings, exhibit booths, and conference activities.

**Site Internet des CN****NCs' website**

Information about the CNC is available as part of TAC's website at <http://tac-atc.ca/en/councils-and-committees/cnc-world-road-association>

**Autres choses****Other business**

**RAPPORT DÉTAILLÉ SUR DES POINTS CULMINANTS****DETAILED REPORT ON HIGHLIGHTS****Background**

The World Road Association (WRA) was established in 1909 as a non-political, non-profit organization that aims to develop international cooperation and foster progress in the area of roads and road transport. The WRA has 118 government members, including Canada. Annual membership dues are paid by Transport Canada and the federal government appoints Canada's First Delegate to the World Road Association. Quebec is the only non-country member of the WRA to hold country member status and has its own First Delegate and other representation at the WRA.

In addition to the federal government, there may be other members of the WRA in a country. These include collective (public and private) and individual members as well as regional authorities (such as provinces). To facilitate collaboration among members in a country, stakeholders may form a national committee. Transport Canada formed a Canadian National Committee (CNC) in 1999 and provided its secretariat services until the fall 2012.

At its meeting in October 2012, the TAC Board of Directors passed a motion approving a 24 month pilot of TAC supporting the CNC, subject to a feasible cost-recovery model, which was developed and supported by the Board in April 2013. The Board also requested that a value proposition be developed for TAC members. Since that time, a memorandum of understanding was established in accordance with Transport Canada, TAC and the World Road Association, confirming TAC as the provider of secretariat services for the Canadian National Committee. The MOU was signed at the 2013 fall meeting of the WRA Council.

A Governing Task Force has been established to guide the technical work in support of the CNC and to report to the TAC Board of Directors. Terms of reference for the Task Force, as well as its membership, are provided in Appendix A.

This report provides an update on work to date and an overview of CNC activities.

**Membership**

Membership on the Canadian National Committee is by individual, collective agency or regional authority. Membership fees are invoiced annually. A portion of the fees collected are paid to the World Road Association in accordance with its policies. The remainder of the fees are retained by TAC to support operations of the CNC.

Current CNC members include:

- 16 individuals
- 11 provinces and territories
- 7 private sector firms
- 1 municipality

A revised fee structure has been drafted and will be discussed at the Governing Task Force meeting in Montreal. The objective is to increase the revenue retained by TAC to ensure the

costs of supporting the CNC are covered and the operation is not a financial burden on the Association.

### **WRA Technical Committee Reporting**

The technical work of the WRA is conducted through a series of 17 technical committees focussed on four strategic themes. There are also two temporary task forces working on items of heightened interest. The themes, committees and task forces are listed below. Canada is fortunate to be represented on eight committees with full members (denoted below with the superscript F) and on five committees with corresponding members (superscript C).

1. Management and Performance
  - TC 1.1<sup>C</sup> Performance of Transport Administrations
  - TC 1.2<sup>F,C</sup> Financing
  - TC 1.3<sup>F</sup> Climate Change and Sustainability
  - TC 1.4<sup>C</sup> Road Transport System Economics and Social Development
  - TC 1.5 Risk Management
2. Access and Mobility
  - TC 2.1 Road Network Operations
  - TC 2.2<sup>C</sup> Improved Mobility in Urban Areas
  - TC 2.3<sup>C</sup> Freight Transport
  - TC 2.4<sup>F</sup> Winter Service
  - TC 2.5 Rural Road Systems and Accessibility to Rural Areas
3. Safety
  - TC 3.1<sup>F</sup> National Road Safety Policies and Programs
  - TC 3.2 Design and Operations of Safer Road Infrastructure
  - TC 3.3<sup>F</sup> Road Tunnel Operations
  - Road Safety Manual Task Force
  - Security Task Force
4. Infrastructure
  - TC 4.1<sup>F</sup> Management of Road Assets
  - TC 4.2<sup>F</sup> Road Pavements
  - TC 4.3<sup>F</sup> Road Bridges
  - TC 4.4 Earthworks and Unpaved Roads

Canada's members on the technical committees have been encouraged to engage with TAC technical committees with similar areas of interest. They have been provided a template to facilitate reporting to the Governing Task Force about ongoing and planned technical work. Reports received from Canadian WRA committee members will be shared with TAC committees and the Board of Directors at future meetings.

### **2015 World Road Congress**

The 25th World Road Congress will be held in Seoul, South Korea, in early November 2015 with the theme "Roads and Mobility – Creating New Value in Transport." The call for papers has been issued and CNC members have been informed about the opportunity to submit abstracts as well as the prizes that will be awarded for best papers in various categories.

In addition to the general call for papers, as part of the World Road Congress the WRA has invited member countries to submit national reports on each of the strategic theme areas. The CNC has committed to submit a national report on the fourth strategic theme (Infrastructure:

optimizing road infrastructure investments and accountability). Ontario is leading the development of the report, assisted by the consultant working on the TAC project preparing a synthesis of asset management best practices. The national report will be submitted to the WRA later this fall and can be shared with interested TAC council and committee members as well.

In the absence of financial support, a Canadian exhibit or pavilion will not be presented at the 25<sup>th</sup> Congress. Preliminary surveys of CNC members suggest that participation may be low; coordination of the Canadian delegation will be considered as more information becomes available about the event.

### **WRA Committee, Council and Executive Meetings**

WRA committee, council and executive committee meetings will be convened in Chile in November 2014. Jane Weldon (Canada's First Delegate and Governing Task Force Chair), Jean-François Gysel (Governing Task Force Vice Chair) and Michel Gravel (TAC's Executive Director and CNC Secretary General) will attend.

### **TAC Conference Activities**

A session featuring an international panel addressing the topic of the past, present and future of transportation has been planned for 2014 TAC Conference. Sponsored jointly by the Canadian National Committee and the PIARC-Québec Committee of the World Road Association, the panel discussion will include an expert overview of the importance of transportation in the context of international trade with panelists' presentations with historical perspectives, the industry's current contributions to the social and economic well-being of the population and some of the future challenges that it will be facing in years to come. Panelists representing the World Road Association, Mexico, the United States, Canada, Quebec, and Australia will participate. The Chief Executive Officer of the Montreal Board of Trade will facilitate the session.

Planning has already begun to develop a panel session for the 2015 TAC conference in collaboration with the Chief Engineers' Council and its Asset Management Task Force. The session will present information emerging from the work of the WRA Technical Committee on the management of road assets within the strategic theme of infrastructure.

### **Next Steps**

Priorities for the Governing Task Force in the months ahead will be implementing a revised membership fee structure, continuing to promote awareness of the Canadian National Committee and the World Road Association, and determining needs and opportunities for the CNC associated with the 25<sup>th</sup> World Road Congress. The value proposition for TAC members and performance measures previously adopted, and presented in Appendix B, will be evaluated and a report to the Board on the results will be provided in April 2015.



## Appendix A

### Canadian National Committee of the World Road Association

#### Governing Task Force Terms of Reference

##### Background

The World Road Association (WRA) was established in 1909 as a non-political, non-profit organization that aims to develop international cooperation and foster progress in the area of roads and road transport.

Canada became a member of the World Road Association in 1910. Annual membership dues are paid by Transport Canada. The federal government appoints Canada's First Delegate to the World Road Association.

The Transportation Association of Canada (TAC) is a national not-for-profit association with a mission to promote the provision of safe, secure, efficient, effective and environmentally and financially sustainable transportation services in support of Canada's social and economic goals. TAC is an exchange forum gathering the main entities of the public and private road sector in Canada. The mission and activities of TAC are consistent with, at a national level, those of the World Road Association and are implemented in accordance with the spirit and values of the World Road Association, i.e. objectivity and impartiality.

TAC serves as secretariat for the Canadian National Committee (CNC) of the World Road Association. A memorandum of understanding was established in accordance with Transport Canada, TAC and the World Road Association on November 6, 2013.

##### National Committee Activities

In supporting the Canadian National Committee of the World Road Association, TAC has agreed to carry out the following tasks:

- Disseminate to a national audience information provided by the World Road Association;
- Disseminate to an international audience, through the World Road Association, national or regional information about roads and road transport;
- Assist the First Delegate of Canada by:
  - Identifying and suggesting experts who will participate in the activities of technical committees and working groups of the World Road Association, and then providing support to those experts;
  - Contributing views and national reports related to the activities of the World Road Association, and at its request.
- Provide support – without financial commitment – to the organization and promotion of events such as seminars, the hosting of technical committee meetings or other World Road Association events in Canada;
- Promote, in Canada, the benefits of World Road Association membership for both individual and collective members;
- Manage collection of the World Road Association membership fees;
- Prepare an annual activity report for the annual meeting of the Conference of National Committees.

##### Governing Task Force

A Governing Task Force has been established to support the technical exchanges of the Canadian

National Committee of the World Road Association.

The Governing Task Force roles and objectives include:

- To identify issues that should be raised by Canada at the World Road Association;
- To assist with the collection and compilation of information about roads and road transport in Canada for sharing with the WRA;
- To assist with the identification of experts to participate in the activities of the technical committees and working groups of the WRA;
- To receive reports from Canadian members on WRA technical committees;
- To encourage collaboration between TAC and WRA technical committees;
- To provide advice and guidance with respect to the organization and promotion of WRA events and meetings in Canada;
- To assist with the planning and organization of sessions about WRA topics to be held in conjunction with the annual TAC conference;
- To provide advice and guidance with respect to the organization of Canadian participation in Winter and World Road Congresses;
- To provide advice and guidance about the value of CNC and WRA participation, so as to assist in promoting involvement in the organization and determining membership fees;
- To liaise with provincial and territorial transportation associations;
- To regularly liaise with the Quebec Committee of the WRA;
- To review the role and mandate of the Governing Task Force on a regular basis to ensure that it supports the objectives of Canadian National Committee, the World Road Association and TAC.

## Membership

Membership on the Canadian National Committee is by individual, collective agency or regional authority. Membership fees are established by TAC and invoiced annually. A portion of the fees collected are paid to the World Road Association in accordance with its policies. The remainder of the fees are retained by TAC to support operations of the CNC.

Membership on the Governing Task Force is restricted to members in good standing of the Canadian National Committee of the World Road Association. Membership terms are typically four years and coincide with the WRA strategic planning cycle. Membership terms may be renewed.

The Task Force comprises up to 22 members, as follows:

- Canada's First Delegate
- Secretary General
- One member from Transport Canada, appointed by the First Delegate
- Up to 13 members, one appointed from each provincial and territorial department of transport
- One municipal member
- One member from an institution of higher learning
- Three members from the private sector
- One individual member

In addition, a permanent observer is invited from the Quebec Committee of the WRA.

## Task Force Executive

Selected from amongst the members, the Task Force Executive is comprised of the following positions:

- Chair; ascending from the Vice Chair, for a four-year term
- Vice Chair; elected by members for a four-year term
- Immediate Past Chair
- First Delegate

- Secretary General; TAC's Executive Director or his/her appointment from staff
- A Member-at-Large; elected by members for a four-year term

It is recommended that the Chair and Vice Chair represent the public and private sectors on an alternating basis.

Responsibilities of the Executive are to:

- Receive requests for input from the WRA and recommend appropriate follow up actions,
- Make decisions about Canadian involvement in WRA activities and announcements,
- Review and approve the agenda for Task Force meetings,
- Review and approve the Task Force report to the Board of Directors,
- Recommend candidates to the Task Force in the municipal, private sector, academic and individual categories, and
- Recommend candidates for Vice Chair and member-at-large for election by Task Force members.

### **Meetings**

The Governing Task Force normally meets twice a year, once in the spring and again at the annual TAC conference. Additional meetings may be held at the direction of the Chair.

### **Reporting**

The Chair of the Governing Task Force reports to the TAC Board of Directors on the activities of the Canadian National Committee of the World Road Association and the value proposition for TAC members. The Chair also reports on strategic themes of the World Road Association, thereby enhancing awareness among TAC members about WRA work.

**Canadian National Committee  
Governing Task Force**

**Chair:** Jane Weldon, Canada's First Delegate  
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**Vice Chair:** Jean-François Gysel  
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**Secretary** Michel Gravel  
**General:** Transportation Association of Canada  
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**Membership:**

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Canada-Quebec National Committee Observer	Claude Carette Ville de Montréal <a href="mailto:Claude.carette@ville.montreal.qc.ca">Claude.carette@ville.montreal.qc.ca</a>
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## Appendix B

### Canadian National Committee of the World Road Association

#### Performance Measures

The following performance measures have been approved by TAC's Board of Directors to assess the value to TAC members as well as the financial sustainability of TAC supporting the CNC.

- Financial sustainability :
  - Cost neutrality
  
- Knowledge transfer:
  - Number of reports from Canadian WRA technical committee members to TAC committees
  - Number of Canadian representatives on strategically identified WRA technical committees
  
- Membership:
  - Number of CNC members by category
  - Level of awareness of the WRA by TAC members and satisfaction of CNC members
  
- Marketing and communications:
  - Number of WRA technical documents shared with/ downloaded by Canadians.