

Mini-Summit on Innovation and the Innovative Organization

November 23rd, 2021

Practical Information

- **Dates:** November 23, 2021 from 12:30 to 17:30 (Paris time)
- **Modality:** Hybrid. Seville (Spain) and virtual
- **Language:** English, with simultaneous translation into Spanish
- **Register here**

Program

• Part A – Fundamentals of Organizational Innovation

Lines of Inquiry

- Innovation and the Innovative Organization
- Organizational Approach to Innovation
- Importance of Innovation to the Overall Performance of an Organization
- Innovation as a PIARC Cross Cutting Issue
- TC 1.1 WGs and Innovation as a common thread

Presentations

- Welcoming Remarks – José Manuel BLANCO SEGARRA
- Introduction – Christos S. XENOPHONTOS
- The Need for Governments to Innovate, How to Innovate in the Public Sphere, How to Adopt and Accelerate Innovation in a Governmental Setting – Mark FAGAN, Lecturer in Public Policy, Harvard Kennedy School, Harvard University
- Innovation as a PIARC Cross Cutting Issue – Patrick MALLEJACQ, Secretary General, PIARC
- Innovation as a Common Thread to TC 1.1 – Jonathan SPEAR, Transport Policy and Strategy Advisor, TC 1.1 WG2 Co-Leader

• Part B – Applied Innovation

Lines of Inquiry

- What is your Agency/Country doing on Innovation?
- What questions are you looking to answer through Innovation?
- How do you encourage innovation among staff?
- How do you capture and reward innovation?
- How should innovation from research centers and companies be captured and rewarded?

Presentations

• LOCAL PERSPECTIVE

- Ana Luz JIMÉNEZ ORTEGA, Jefe Provincial, Jefatura Provincial de Tráfico de Sevilla
- Susana BENAVIDES, Sub-Director of the Direction-General for Infrastructure of the Andalucía Administration (Junta de Andalucía)
- José Manuel CENDÓN ALBERTE, Madrid City Hall
- Secretaría General de Transportes y Movilidad, MITMA (Secretariat for Transport and Mobility, Ministry of Transport, Mobility and Urban Agenda) *TO BE CONFIRMED*

• ACADEMIC & PRIVATE SECTOR PERSPECTIVE

- Current challenges of technological innovation in the new road transport field – Prof. Alfredo GARCÍA, Professor of Highway Engineering and Director of Transport and Territory Research Institute (Director Instituto del Transporte y Territorio, ITRAT) Universitat Politècnica de València
- The evolution of the governance model of public transportation agencies to accommodate private sector driven innovations – Matt DAUSS, President, International Association of Transportation Regulators (IATR)
- INNOVATION! – The only one real asset of a private company – Juan de DIOS HERMOSIN RAMOS, Chief Technology Officer, AYESA

• INTERNATIONAL PERSPECTIVE

- Comité d'Innovation Routes et Rues (Roads and Streets Innovation Committee) – Eric OLLINGER, Adjoint au chargé de la sous-direction, DGITM/DIT/GRN/GRT
- Thomas D. EVERETT, Executive Director Federal Highway Administration (US First Delegate) – FHWA's Organizational Perspective on Innovation
- Anne-Séverine POUPELEER – Organizational Practices in Flanders

• Part C – Conclusions & Next Steps

- Patrick MALLEJACQ, Secretary General, PIARC

• Part D – Panel Discussion

- Christos S. XENOPHONTOS
- José Manuel BLANCO SEGARRA