

5 STRATEGIC PLAN

5.1 Nature and Purpose

The PIARC Strategic Plan governs all the activities of the Association. It was first adopted by the Council in September 1995 (Montreal). It is developed every four year through an extensive consultation process in accordance with an approved timetable (see section 5.2). The Strategic Plan is adopted by the Council on the recommendation of the Executive Committee for the purpose of setting goals and directing the work of PIARC over the next four years.

Importantly, the Strategic Plan includes the Vision, Mission and Values of PIARC. It sets out issues, strategies, and desired outcomes for:

- the road and road transport goals, that direct the work of the Technical Committees within the Strategic Themes;
- the organisational goals, that direct the work of the Commissions and the General Secretariat.

The terms of reference for the Strategic Themes and Commissions are also contained in the Strategic Plan.

The Strategic Plan, approved by the Council can be down loaded from the public area of the Association website.

5.2 Strategic Planning Calendar

The Strategic Plan is developed in accordance with the World Road Congress cycle. An up to date Calendar can be downloaded from the members only area of the Association website.

5.3 Establishment and Purpose of Strategic Themes

Within each Strategic Theme, Technical Committees are established to address particular terms of reference assigned to them after development through the strategic planning process. The Strategic Themes for the current cycle and their Technical Committees are listed in Section 5.4.

Each Strategic Theme is lead by a Strategic Theme Coordinator who is appointed by the Executive Committee from amongst their number. The role of Strategic Theme Coordinators is set out in section 5.5.

5.4 Strategic Themes and Technical Committees for 2004- 2007

The four Strategic Themes, and the names of the Technical Committees are as follows:

Strategic Theme 1: **Governance and Management of the Road System**

- 1. 1 Road System Economics
- 1. 2 Financing Road system Investment
- 1. 3 Performance of Road Administrations
- 1. 4 Management of Network Operations

Strategic Theme 2: **Sustainable Mobility**

- 2. 1 Sustainable Development and Road Transport
- 2. 2 Interurban Roads and Integrated Interurban Transport
- 2. 3 Urban Areas and Integrated Urban Transport
- 2. 4 Freight Transport and Intermodality
- 2. 5 Rural Roads and Accessibility

Strategic Theme 3: **Safety and Road Operations**

- 3. 1 Road Safety
- 3. 2 Risk Management for Roads
- 3. 3 Road Tunnel Operations
- 3. 4 Winter Maintenance

Strategic Theme 4: **Quality of Road Infrastructure**

- 4. 1 Management of Road Infrastructure Assets
- 4. 2 Road/Vehicle Interaction
- 4. 3 Road Pavements
- 4. 4 Bridges and Related Structures
- 4. 5 Earthworks, Drainage and Subgrade

5.5 Strategic Theme Coordinators

The Strategic Theme Coordinators are responsible for the general coordination of the activities of PIARC related to those road and road transport goals in the Strategic Plan allocated to their respective Strategic Themes. The Strategic Theme Coordinators report regularly on these matters through the Strategic Planning Commission to the Executive Committee.

In discharging these responsibilities, the role of each Strategic Theme Coordinator is to:

- establish structures to facilitate maintenance of continuous liaison with the appropriate Technical Committees and the General Secretariat;
- identify strategic issues related to the Strategic Theme and develop proposals for the terms of reference and the objectives and goals of the Strategic Theme's Technical Committees in consultation with their Chairs;
- prioritise these issues and develop strategies and actions to deal with them in consultation with the relevant Technical Committee Chairs;
- take a lead role in advising the Executive Committee on the appropriate structure for implementing the proposed strategies and actions and in the identification and selection of appropriate persons to chair the Strategic Theme's Technical Committees;
- provide guidance to Technical Committees in the development of their work programs from the agreed strategies and actions within their terms of reference;
- ensure that Technical Committees' work programs take explicit account of the needs of developing countries and countries in transition, and that these needs are addressed in the implementation of the work programs;
- review and endorse the work programs of the Technical Committees within the Strategic Theme for formal Executive Committee approval;
- monitor the implementation of the work programs and review the outputs of relevant Technical Committees, and report and make recommendations to the Executive Committee, together with any necessary proposals to redirect certain Technical Committee activities;
- ensure that each Technical Committee within the Strategic Theme organises at least two seminars within the four-year cycle in developing countries or countries in transition, either on its own or jointly with other Technical Committees and/or, when opportune, with relevant international or national organisations;
- coordinate both the planning and implementation of Technical Committee work programs, both within the Strategic Theme and with the other Strategic Themes, to facilitate cooperation and joint activities where appropriate and to avoid unnecessary duplication and overlap;

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- evaluate the work of the Strategic Theme's Technical Committees, and report to the World Road Congress at the end of each four year cycle on what has been achieved against the relevant objectives and goals of the Strategic Plan;
- participate actively as a full member of the Strategic Planning Commission and such of the other Commissions as he or she is appointed a member;
- prepare papers on emerging issues for Executive Committee consideration;
- propose topics on which presentations might be made to the Council or a seminar might be organised at the same time as a Council meeting;
- propose topics, for Executive Committee approval, relevant to the Strategic Theme for a forward looking Strategic Directions session at the World Road Congress, plan and prepare for the session, including calling for and summarising national reports if relevant, and conduct the session at the Congress.