

# ***EVS 24***

*Towards Zero Emission*

## **The 24<sup>th</sup> International Battery, Hybrid and Fuel Cell Electric Vehicle Symposium and Exhibition**

*Stavanger, Norway*

*May 13-16, 2009*

### **PRESS RELEASE 2008-10-23**

#### **Nations - Cities - Vehicles - Health - Youth**

Increasing oil prices and the impact on the environment are forcing society to find energy efficient and clean solutions. Mode shift, better public transportation and better master planning combined with electrically driven vehicles constitute a crucial part of the solution to these challenges. EVS24 offers SOLUTIONS : State of the Art, New Products, New Technology, New Ideas, New Attitudes and Market Forecasts .

Almost 200 internationally recognized top experts will present their views and debate at EVS24, the largest and longest running series of conferences and exhibitions within the field of sustainable electric transportation (Battery, Hybrid, Fuel cell) which celebrates its 40th year (1969 - 2009) in Stavanger, Norway, 13 - 16 May 2009.

#### **The Exhibition -**

already shows signs of becoming a huge success in terms of size. It includes all major international actors in the field. Among the 70 booked ones so far are Toyota, Think, Daimler, Mitsubishi, Renault, Nissan, Peugeot, Citroen, Modec, Reva, Elbil Norge, Miljøbil Grenland etc and the growing related component industry.

Ride & Drive possibilities will be offered to test out the latest technologies.

#### **The Viking Rally -**

organized in collaboration with HyNor and Norstart will start in Oslo (680 km) and Egersund (70 km) and arrive in Stavanger in the afternoon of 13 May 2009.

#### **The Conference program -**

is designed as a crossover where EVS24, in addition to being the main venue in 2009 for technical delegates interested in the fields of electric vehicles, hybrids or components like batteries, electric motors, fuel cells, controls etc, will focus on the big picture as well: Where we live and where we work creates **transportation needs**, sustainable master planning can greatly reduce the need for transportation, reduce CO2 emissions and increase energy efficiency as well as increasing the share of **renewable**




energy in the transportation sector and improve our health.

## Release of CONFIRMED Speakers –

will take placeregularly at this web site. In due time we will launch top level names of the vehicle industry, the component industry, the political scene and royalty. We will also launch names as they appear based on the **Call for papers** process selections closing 1 November 2008. We start today with some great CONFIRMED names of people with a respected record of ability to **think crossover**, to **masterplan the future**, to think of the **relationship** between the built environment, the transportation sector and it's millions of components:

- **Amory Lovins**, Physicist, educated at Harvard and Oxford. Chief Scientist and founder of Rocky Mountain Institute, Colorado, USA. Written 29 books. Received ten honorary doctorates. An influential voice for a "soft energy path". Advises Governments and major firms worldwide on advanced energy and resource efficiency. Ranked by *Car magazine* the 22nd most powerful person in the global automotive industry. 
- **Hermann Scheer**, Dr. Member of German Parliament, Bundestag, Berlin. Studied Economy, Social Science and public Law. Renewable energy pioneer. Founder of World Council Renewable Energy and one of the "fathers" of the solar energy "feed in tariff", now "copied" in Japan and California. Winner of "Right Livelihood Award" 1999 –Alternative Nobel Prize. 
- **Peter Head**, Civil Engineer ARUP in London, planning several of the huge new carbon neutral Eco-cities in China, among those Dongtan. Time Magazine "Hero of the Environment " October 2008. Appointed in 2002 by the Mayor of London as an independent Commissioner on the London Sustainable Development Commission. 
- **Stefan Behling**, Professor and Architect of Foster and partners in London, designing a sustainable carbon neutral city, Masdar, in Abu Dhabi and a similar larger challenge in a region of North Africa. Responsible for projects where sustainability is key issue and innovative transportation systems and components part of it. 
- **Børge Brende**, Managing director of World Economic Forum, Geneva, famous for the annual Davos conferences. Chairman of the UN Commission on Sustainable development 2003-2004. 

He was only 36 years when he accepted the post as Norwegian Cabinet Minister of the Environment 2001-2004.

- **Jørgen Randers**, Professor and author of "Limits to Growth" (1972). Chaired the "Commission on Low Greenhouse Gas Emissions" who reported to the Norwegian Government in 2006 that it could easily cut its emissions by two thirds by 2050. Now chairs WWF-Norway in Oslo after having been Deputy Director General of WWF International in Switzerland 1994 – 1999. 

## Who will attend ?

Representatives of the motor vehicle industry, the component industry, the energy industry, utility industry, researchers, students, planners, architects, engineers, innovators, politicians and other concerned citizens.

## Sponsors –

include a wide range of companies, institutions and public administration. Among those are Toyota, Think, Rogaland Fylkeskommune, StatoilHydro, Lyse, Norsk Bilbransjeforbund, Exxon Mobil Chemical, Landsforeningen hjerte- og lungesyke and Star Alliance.

## Venue –

Stavanger Forum AS, Stavanger, Norway.  
[www.stavanger-forum.no](http://www.stavanger-forum.no)  
Sondre Urban Lyngdal  
[slu@stavanger-forum.no](mailto:slu@stavanger-forum.no)

## Contacts for the press –

- **Harald N. Røstvik**  
Architect, Researcher, Writer  
On behalf of Stavanger Forum AS  
Chairman of the International Steering Committee and the the EVS 24 Stavanger Organizing Committee  
[hnr@netpower.no](mailto:hnr@netpower.no)  
+ 47 51861925  
+ 47 92226710
- **Robert Stüssi**  
AVERE/WEVA President  
Conference Chairman  
[stussi@netcabo.pt](mailto:stussi@netcabo.pt)
- **Joeri Van Mierlo**  
Professor at the Vrije Universiteit Brussel  
Chairman of the International Program Committee  
[jvmierlo@vub.ac.be](mailto:jvmierlo@vub.ac.be)