Appendix 10

Guidelines for the preparation of Interactive Poster Sessions for the XXIVth World Road Congress Mexico City, 26-30 September, 2011

1. INTRODUCTION

Interactive Poster Sessions are an integral part of the program of the XXIVth World Road Congress. They provide a valuable opportunity for the authors of accepted papers to present their work and findings and to discuss them with a variety of attendees. Posters will be displayed in the exhibition hall ensuring they will be seen by many attendees. To make the presentation effective and rewarding, the poster should be well prepared according to the following guidelines.

2. LANGUAGE

The poster shall be produced in at least one of the three languages of the Congress: English, French or Spanish.

3. PREPARATION OF THE POSTER

A display board that is 180cm tall and 90 cm wide will be provided and each author can also use a side shelf 45 cm wide and 45 cm deep for their laptop or material however there is no electricity supply available (see figure below). Preferably use the top 130cm part of the display board for your poster presentation.

Authors are required to make his/her poster in advance and display their poster on the display board with the reference number that has been provided to your paper.

Posters should be attached to the display boards with scotch tape, which will be provided on site. Posters should be placed within the size of the display board.
Installation of posters should be completed 30 minutes before the Interactive Poster Session commences. (Access to the site will be available from 8:00am in the morning.)

There are no provisions for the storage or editing of posters at the Congress. Authors are responsible for removing all materials at the end of the session promptly.

4. CONTENTS

Title, Authors, affiliations should be stated at the top of the poster.

Avoid using too much information as the poster will not be effective. Use pictures, graphs, and tables instead of text where possible

Text and illustrations should be readable from 1 m away.

Any political or commercial reference is not acceptable. Commercial references are strictly limited to a case where it is absolutely essential for the understanding of the main content of the paper. Commercial advertising of products or services is not permitted.

5. VENUE AND TIME

The Interactive poster session will take place at Centro Banamex for 9:00-12:30 or 15:00-18:30 according to the programme below for the respective session topics.

| Tuesday 27th | 15:00-18:30 | Topic 12: Keeping Cities Moving  
Topic 13: Freight Transport  
Topic 19: Managing Operational Risk in the Road Sector |
|--------------|-------------|--------------------------------------------------|
| Wednesday 28th | 9:00-12:30 | Topic 20: Sustainable Approaches for Road Tunnels  
Topic 23: Road Bridges  
Topic 24: Innovations in the Treatment and Use of Marginal Local Materials  
Topic 25: Innovations in Construction and Maintenance of Unpaved Roads in Developing Countries |
| 15:00-18:30 | Topic 2: Innovative Road Management Arrangements  
Topic 3: Funding of Road Infrastructure  
Topic 4: Shadow and Direct User Toll (PPP)  
Topic 5: Economic Aspects of Mobility Pricing  
Topic 6: New Approaches to Appraisal of Social Impacts of Road Projects |
| Thursday 29th | 9:00-12:30 | Topic 15: Linear Settlements: the World-Wide Disaster for Road Safety  
Topic 16: Methods for Road Safety Impact Assessments  
Topic 17: Road Safety System Approach  
Topic 18: The System Approach of Human Factors in Road Design and Operations |
| 15:00-18:30 | Topic 1: Environmental Evaluation of Road Projects  
Topic 7: Sustainable Maintenance of Rural Roads  
Topic 8: Project Governance and Institutional Integrity  
Topic 9: Capturing and Understanding Customer Needs  
Topic 10: Human Resources for the Future  
Topic 11: Management of Roads |
| Friday 30th | 9:00-12:30 | Topic 21: Adaptation of Road Pavements to Climate Change  
Topic 22: Innovation in Road Pavements |
6. PRESENTATION

One author should be present at least during the first 2 hours (this includes the coffee break) of the session to provide detailed information of the presentation and answer questions from attendees.

Please note that the full papers submitted to the call for papers will be available in the pre-proceedings in the form of CD-ROM which will be provided to all participants to the Congress. Handouts of papers can be provided by authors if necessary.

7. CONTACT

If you have any questions, please contact:

AIPCR /PIARC - Association mondiale de la Route / World Road Association
La Grande Arche, Paroi nord, niveau 5
92055 La Défense Cedex – FRANCE
Tel: + 33 (1) 47 96 81 21
Fax: + 33 (1) 49 00 02 02
E-mail: mexico2011@piarc.org