

Appendix 10

Guidelines for the preparation of Interactive Poster Sessions for the XXIVth World Road Congress Mexico City, 26-30 September, 2011

1. INTRODUCTION

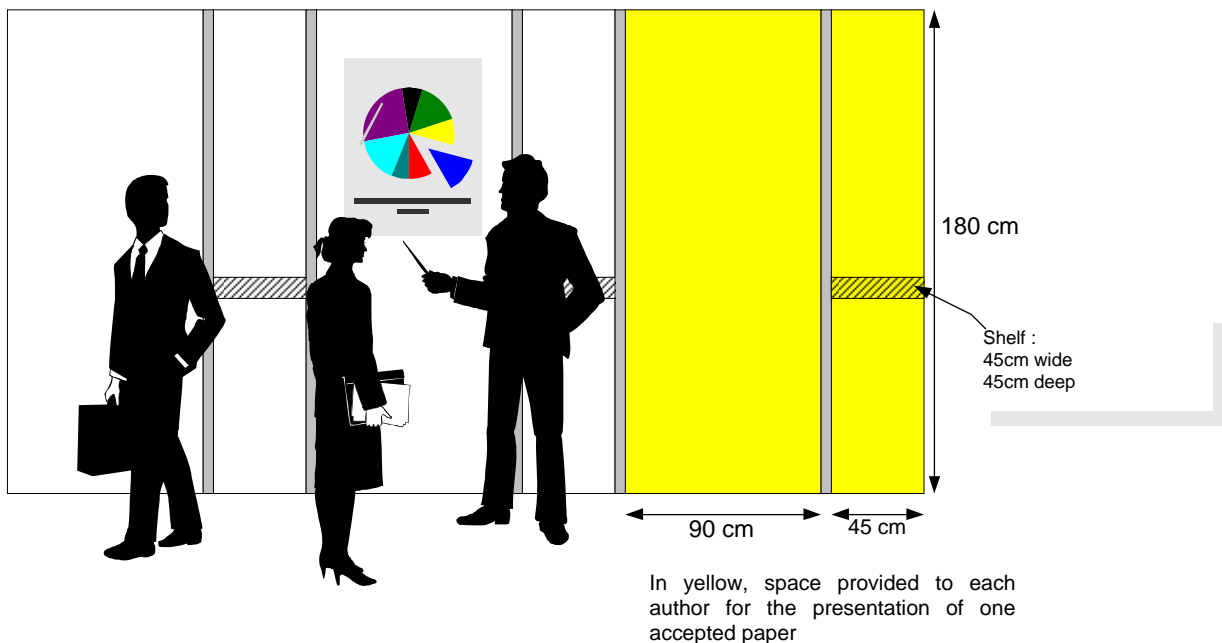
Interactive Poster Sessions are an integral part of the program of the XXIVth World Road Congress. They provide a valuable opportunity for the authors of accepted papers to present their work and findings and to discuss them with a variety of attendees. Posters will be displayed in the exhibition hall ensuring they will be seen by many attendees. To make the presentation effective and rewarding, the poster should be well prepared according to the following guidelines.

2. LANGUAGE

The poster shall be produced in at least **one** of the three languages of the Congress: **English, French or Spanish.**

3. PREPARATION OF THE POSTER

A display board that is 180cm tall and 90 cm wide will be provided and each author can also use a side shelf 45 cm wide and 45 cm deep for their laptop or material however there is no electricity supply available (see figure below). Preferably use the top 130cm part of the display board for your poster presentation.



Authors are required to make his/her poster in advance and display their poster on the display board with the reference number that has been provided to your paper.

Posters should be attached to the display boards with scotch tape, which will be provided on site. Posters should be placed within the size of the display board.

Installation of posters should be completed 30 minutes before the Interactive Poster Session commences. (Access to the site will be available from 8:00am in the morning.)

There are no provisions for the storage or editing of posters at the Congress.

Authors are responsible for removing all materials at the end of the session promptly.

4. CONTENTS

Title, Authors, affiliations should be stated at the top of the poster.

Avoid using too much information as the poster will not be effective. Use pictures, graphs, and tables instead of text where possible

Text and illustrations should be readable from 1 m away.

Any political or commercial reference is not acceptable. Commercial references are strictly limited to a case where it is absolutely essential for the understanding of the main content of the paper. Commercial advertising of products or services is not permitted.

5. VENUE AND TIME

The Interactive poster session will take place at **Centro Banamex** for **9:00-12:30** or **15:00-18:30** according to the programme below for the respective session topics.

Tuesday 27 th	15:00- 18:30	Topic 12: Keeping Cities Moving Topic 13: Freight Transport Topic 19: Managing Operational Risk in the Road Sector
Wednesday 28 th	9:00- 12:30	Topic 20: Sustainable Approaches for Road Tunnels Topic 23: Road Bridges Topic 24: Innovations in the Treatment and Use of Marginal Local Materials Topic 25: Innovations in Construction and Maintenance of Unpaved Roads in Developing Countries
	15:00- 18:30	Topic 2: Innovative Road Management Arrangements Topic 3: Funding of Road Infrastructure Topic 4: Shadow and Direct User Toll (PPP) Topic 5: Economic Aspects of Mobility Pricing Topic 6: New Approaches to Appraisal of Social Impacts of Road Projects
Thursday 29 th	9:00- 12:30	Topic 15: Linear Settlements: the World-Wide Disaster for Road Safety Topic 16: Methods for Road Safety Impact Assessments Topic 17: Road Safety System Approach Topic 18: The System Approach of Human Factors in Road Design and Operations
	15:00- 18:30	Topic 1: Environmental Evaluation of Road Projects Topic 7: Sustainable Maintenance of Rural Roads Topic 8: Project Governance and Institutional Integrity Topic 9: Capturing and Understanding Customer Needs Topic 10: Human Resources for the Future Topic 11: Management of Roads
Friday 30 th	9:00- 12:30	Topic 21: Adaptation of Road Pavements to Climate Change Topic 22: Innovation in Road Pavements

6. PRESENTATION

One author should be present at least during the first 2 hours (this includes the coffee break) of the session to provide detailed information of the presentation and answer questions from attendees.

Please note that the full papers submitted to the call for papers will be available in the pre-proceedings in the form of CD-ROM which will be provided to all participants to the Congress. Handouts of papers can be provided by authors if necessary.

7. CONTACT

If you have any questions, please contact:

AIPCR /PIARC - Association mondiale de la Route / World Road Association
La Grande Arche, Paroi nord, niveau 5
92055 La Défense Cedex – FRANCE
Tel: + 33 (1) 47 96 81 21
Fax: + 33 (1) 49 00 02 02
E-mail: mexico2011@piarc.org