



**PIARC International Seminar  
Safer Roads that Save Lives: The PIARC  
Contributions to the UN Targets and Initiatives**

**17<sup>th</sup> -19<sup>th</sup> October 2018**

**Beijing, China**

# **First Announcement**

**Organized by :**

**The World Road Association – PIARC**

**Ministry of Transport of the People’s Republic of China**

**Sponsored and Supported by:**

**Research Institute of Highway Ministry of Transport of China**

**PIARC Technical Committee C.1 ‘National Road Safety Policies  
and Programs’**

**PIARC Technical Committee C.2 ‘Design and Operations of Safer  
Road Infrastructure’**

## Introduction

An estimated 100,000 people are killed or injured every day on the world's roads, with the cost of road trauma estimated at 2-5% of GDP in each country every year. In responding to this global challenge, UN agencies have established global road safety targets and progress is being tracked globally through initiatives by WHO and the Sustainable Mobility for All Initiative. The establishment of a UN Road Safety Fund is also being progressed to accelerate global action. Safer road and transport infrastructure will be key to saving lives and meeting the UN Sustainable Development Goals for Road Safety (Goal 3.6), Infrastructure Investment (Goal 9.1) and access to Safe and Sustainable transport (Goal 11.2).

The Chinese Government is leading the way with large scale investment in safer roads through the Highway Safety to Cherish Life initiative, provision for vulnerable road users in cities across China and through President Xi Jinping's commitment to the ambitious Belt and Road Initiative.

PIARC Members worldwide are also scaling up innovation and action to unlock the full potential of safer roads to save lives. For this exceptional event both PIARC Technical

Committees on road safety will join to contribute to the through program: Technical Committee C.1 "National Road Safety Policies and Programs" and Technical Committee C.2 "Design and Operations of Safer Road Infrastructure".

The International PIARC Seminar, hosted by The World Road Association-PIARC and the Chinese Government, will showcase global and local policy, strategy, investment, innovation and research success. Success that can be shared and duplicated around the world through resources such as the PIARC Road Safety Manual and the global PIARC Community.

Please join us in Beijing on Wednesday, the 17th October. The seminar will be organized jointly with the PIARC Technical Committees C.1, and C.2, and Research Institute of Highway Ministry of Transport of China. It will bring together representatives of governments and related organizations as well as industry experts and researchers from many countries to share knowledge and expertise, to exchange ideas and experiences, to transfer information and technology and to study a wide range of issues for safer roads.

## Methodology

The sessions will be held in such a manner in order to optimize the time available for discussion of the themes, so as to generate dynamic and highly involved interchanges among the participants.

## Language

The official language of this seminar is English, and simultaneous translation to and from Chinese will be available during seminar.

# Preliminary Seminar Programme

The programme will consist of opening and closing sessions, four technical sessions including discussion, and technical visit on Friday, the 19th October, 2018.

## Wednesday 17th October, 2018

Opening session, Launch of Chinese Version of Road Safety Manual	
Session I : Global Road Safety Program	(90min)
Session II : Road Safety Policy and Strategy Leadership	(90min)
Lunch break	(90min)
Session III: Case Studies of Success	(90min)
Round table discussion	(60min)

## Thursday 18th October, 2018

Session IV: Safer infrastructure solutions & evidence base	(180min)
Lunch break	(90min)
Session V: The road ahead to Abu Dhabi World Road Congress 2019	(60min)
Round table discussion	(60min)
Conclusions of Seminar	(15min)

## Friday 19th October, 2018

Technical Visit  
2 options for delegates:

### Option 1: MOT Testing Ground for Highway and Traffic Engineering



Testing Ground for Highway and Traffic Engineering belongs to Research Institute of Highway, invested by the Ministry of Transport. It is a comprehensive proving ground for automotive engineering, highway engineering and traffic engineering, which is located in Da Du She, Tong Zhou District, 28km away from downtown Beijing, total area is 2.4km<sup>2</sup>.

### Option 2: G6 Expressway (previously Badaling Expressway)

G6 expressway (previously Badaling Expressway) is open to traffic in the year of 2001 and is one of the significant radiation lines of the city of Beijing. It takes over a large freight transportation including coals transports from Hebei province, beef and mutton



transports in Inner Mongolia and etc. G6 also serves an important role as the busiest tourism line in Beijing since it connects downtown Beijing straightly towards lots of world famous places of interests, such as ancient Badaling Great Wall and the Juyong Pass.

## Registration

### (1) Fee

Standard rate: €600 per person

Early Bird: €500 per person (The Early Bird discount ends August 30, 2018)

Discount rate: €480 per person for PIARC collective and individual members

### (2) Registration due date: September 30, 2018.

If you need an invitation letter to apply for the visa, please complete the following form and send it to Seminar Contact Person **no later than August 10, 2018**

<input type="checkbox"/> Ms.	<input type="checkbox"/> Mrs.	<input type="checkbox"/> Mr.	<input type="checkbox"/> Dr.	<input type="checkbox"/> Prof.	Other.....
Surname			Given Name		
Title					
Affiliation					
Address					
Telephone				Fax	
E-mail					
Passport No.			Date of expiry		
Nationality					
A copy of your passport data information page (Please attach it to your e-mail)					
Profession					
A brief work resume (Please attach it to your e-mail)					

### (3) The registration form will be issued separately.

## Seminar Venue

The seminar will take place at Xijiao Hotel, Beijing.



Located in the science, high-tech and business area, Beijing Xijiao Hotel is the point of world excellent education and business events. As the green garden in city, Beijing Xijiao Hotel is adjacent to famous universities, Zhong Guan Cun, center of Olympic and many historic attractions.

Address : No.18 Wangzhuang Road, HaiDian District, Beijing, China

Web: <http://www.xijiao-hotel.com.cn>

## Accommodation

Reservation will be made at Xijiao Hotel, Beijing.



Delegates are invited to make reservations on their own behalf.

Reservation can be made on line (<http://www.xijiao-hotel.com.cn>) with the special code 'piarc' .

## PIARC Special Fund

The PIARC Special Fund can cover up to 100% of travel expenses or up to 100% of accommodation expenses of participants from developing countries (low middle income and low income countries). The rules relating to the use of the Special Fund are available on the PIARC website: [www.piarc.org](http://www.piarc.org), in the PIARC Member Guide.

## Seminar Contact persons

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